



# PBIS

Placentia Bay Industrial Showcase

# 2023: LEADERS IN TRANSITION

---

PROGRAM & EVENT SCHEDULE

SEPTEMBER 20-21, 2023 // UNITY PARC ARENA, PLACENTIA

# Argentia Renewables

Newfoundland and Labrador are uniquely positioned to meet the demand of the rapidly growing European market for green hydrogen.

Pattern Energy is developing a green hydrogen and ammonia production facility at the Port of Argentia, the closest deepwater, ice-free port to Europe in the Western Hemisphere.

With our experience building renewable energy projects worldwide, we are well positioned to continue delivering high-quality facilities for years to come. For more information, please visit [www.argentiarenewables.ca](http://www.argentiarenewables.ca).

## LOCAL OFFICE

71-77 Blockhouse Road, Placentia

HOURS: Tuesday-Thursday, 12-6 p.m.



### Book an Appointment

To meet with us outside office hours, scan the QR code to book a time.





**BUILT UBC  
STRONG**

**The Atlantic Canada Regional Council of  
Carpenters, Millwrights and Allied Workers  
welcomes all participants to the  
Placentia Bay Industrial Showcase!**

**Congratulations to the  
Placentia Chamber of Commerce  
on a successful event!**

**New Brunswick**

Local 1386 Local 2262  
Local 2716 Local 2821  
Local 911 Local 683

**Newfoundland & Labrador**

Local 579 Local 1009  
Local 585

**Mainland Nova Scotia**

Local 83 Local 1178  
Local 2004

**Prince Edward Island**

Local 1338

**Cape Breton**

Local 1588



**ATLANTIC CANADA**  
REGIONAL COUNCIL OF CARPENTERS  
MILLWRIGHTS AND ALLIED WORKERS

[acrc.ca](http://acrc.ca)





# **WELCOME LETTERS**

---

PBIS 2023: LEADERS IN TRANSITION





# WAYNE POWER

President  
Placentia Bay Industrial Showcase

---



The Placentia Chamber of Commerce is pleased to welcome you to the Placentia Bay Industrial Showcase 2023!

Our annual showcase is focused on the activities taking place in Placentia Bay. For more than twenty-five years we have brought together delegates, exhibitors, speakers, and opportunity seekers for information sharing and networking. This remains our goal in 2023!

The theme this year, 'Leaders in Transition', highlights the important role our region has in the changing economy of our province. Through the conference we will identify areas for forward thinking and growth and guide our region in securing positive experiences. The presentations during the showcase will indicate that we have strong potential to launch opportunity, and that our region is positioned for continued growth and success in a variety of sectors.

For more than three decades the Placentia Chamber of Commerce has been a member-based organization with the objective of bridging business and community. Our organization has an aim to be an advocate for business and to promote trade and commerce while enhancing the economic, civic, and social well-being of our region. This annual conference has played a key role in the delivery of this mandate, and we predict it will be a continued success this year.

I extend appreciation to the organizing committee and staff for their dedication to planning and executing this event. Special thank you to our event partners and sponsors for their contributions which help make this event possible.

Thank you to all participants for joining our conference this year. I encourage everyone to participate in the program and enjoy the showcase to the fullest.

# CLAUDETTE PITTMAN

PBIS 2023 Conference Chair

---



Welcome delegates, exhibitors, and presenters to the 26th edition of the Placentia Bay Industrial Showcase (PBIS). This year's theme "Leaders in Transition" is a commitment to the growth of Placentia Bay.

We've compiled a diversified agenda which we will keep you interested, informed and engaged. Throughout the showcase you will hear presentations related to an industrial economy with sessions pertaining to specific, as well as general opportunities. Industry stakeholders, as well as current operations in Argentia will be providing updates to conference attendees. The Port of Argentia has seen unprecedented growth and expansion recently. Make sure you pre-register for an opportunity to view the site on a bus tour of the Port on day one of the conference.

It is our hope that you will utilize your attendance at our conference to network with other delegates, exhibitors and industry representatives to expand your knowledge of the current and future opportunities in Placentia Bay.

On behalf of the PBIS 2023 Committee, I want to thank our conference partners and corporate sponsors for their generous financial support. To my fellow Committee members, a sincere thank you for all your hard work and support throughout this process. Last but not least to Winnie Barry and staff at Placentia Chamber of Commerce, your dedication and commitment to this event is instrumental and you are to be congratulated for a job well done again this year.



## MESSAGE FROM THE PREMIER

It is my pleasure to extend a warm welcome to the attendees and participants of the Placentia Bay Industrial Showcase 2023.

The Provincial Government is committed to supporting ventures and organizations that help generate economic opportunity. Collectively, we work with industry, small businesses and community partners to support greater economic diversity in all regions, and to promote growth in rural areas of Newfoundland and Labrador.

The excitement around new industrial projects in the Placentia Bay region is growing. We know that firms big and small will be gathering at this year's showcase to find new opportunities to grow and succeed. Those gathering together in the next few days will have the opportunity to build connections with firms from all over the world, including with businesses from right here in our backyard.

From essential transportation links and international ports of call to a multi-faceted service sector and a skilled industrial work force, this event is a true showcase of Newfoundland and Labrador's ability to compete globally.

I commend the organizers, volunteers and sponsors for your tireless effort to put off this year's event. The potential of this region is limitless, so I encourage all attendees to discover, explore, and enjoy the diversity of innovative projects offered at the Placentia Bay Industrial Showcase 2023.

A handwritten signature in black ink, which appears to read "Andrew Furey". The signature is stylized and fluid.

Honourable Dr. Andrew Furey  
Premier



**Ken McDonald**  
Member of Parliament  
Avalon



Greetings.

On behalf of the Government of Canada, I am delighted to welcome you to the beautiful Town of Placentia to the 2023 Placentia Bay Industrial Showcase.

This 2-day event in historic Placentia is an excellent opportunity for businesspeople, stakeholders, investors, and others with a personal stake in growth and development in the Placentia area to take part and network with other like-minded people.

I commend the competitive and collective spirit of the Placentia area, as their success benefits not only the people of Placentia and surrounding communities, but the entire province will gain from this well-organized and well-attended event. It is understandable why so many members of the local business community and residents alike take such pride in the offerings at the Placentia Bay Industrial Showcase. Events like this are what builds community that pride and what no doubt makes Placentia the wonderful place it is to live, work, and raise a family.

As the Member of Parliament for Avalon, I would like to thank each of you for coming out today and showing your support again this year. I wish you all a great deal of success in whatever venture you represent today.

Sincerely,

**Ken McDonald**  
Member of Parliament  
Avalon

**Constituency Office**  
120 Conception Bay Hwy, Suite 105  
Conception Bay South, NL A1W 3A6  
1-866-883-3424

**Parliamentary Office**  
Suite 720, Valour Building  
Ottawa, ON K1A 0A6  
1-613-992-4133

[Ken.McDonald@parl.gc.ca](mailto:Ken.McDonald@parl.gc.ca)

**Canada**





As the Member of the House of Assembly for the district of Placentia – St. Mary's I welcome you to the 2023 Placentia Bay Industrial Showcase (PBIS 2023). Industry leaders and key players in the Placentia Bay area are coming together to explore opportunities that are available for business development and growth. PBIS 2023 is an avenue for strategic networking that will assist our region in securing positive experiences with the various projects taking place. Please take the time while you are here, to explore my beautiful hometown, Placentia, and the surrounding area. The provincial government is very supportive of economic development and I am always available to assist you.

*Sherry Gambin-Walsh*

MHA Sherry Gambin – Walsh



## Message from the Mayor

It is my pleasure to extend a warm welcome to all participants of the 2023 Placentia Bay Industrial Showcase.

We are poised for growth and exciting times as we continue to welcome new businesses and industry in our municipality. Placentia offers all the strategic advantages of a regional hub for those seeking to maximize their positioning in the region. With the progress of Cenovus' West White Rose project, we have welcomed many other spin-off businesses to the Argentia Industrial Park. We invite you to join them as corporate citizens in our Town.

We have much to offer in the way of amenities - banking, shopping, hotels, restaurants, medical clinics, education facilities, sporting venues and a new Regional Wellness Centre presently under construction and projected to be open January 2024.

Council extends gratitude and thanks to the Placentia Area Chamber of Commerce for the opportunity to showcase our Town and position Placentia for more growth, as we continue to welcome new businesses and industry. We hope all participants and visitors who have gathered for PBIS 2023 take advantage of the scenery and the hospitality of our community. Placentia really is a great place to live, visit and invest!





# **SCHEDULE & EXHIBITORS**

---

PBIS 2023: LEADERS IN TRANSITION



# ×

# SCHEDULE OF EVENTS

## TUESDAY, SEPTEMBER 19

7:00 PM

### PRE-CONFERENCE NETWORKING SOCIAL

Sponsored by Port of Argentia  
Placentia Bay Cultural Arts Center (17 Patterson Drive)

## WEDNESDAY, SEPTEMBER 20

8:00 AM

### DELEGATE, EXHIBITOR REGISTRATION & BOOTH SETUP

9:00 AM

### OPENING SESSION

**Claudette Pittman** Committee Chairperson, PBIS  
**Wayne Power** President, Chamber of Commerce  
**Sherry Gambin-Walsh** MHA, Placentia - St. Mary's  
**His Worship Keith Pearson** Mayor, Town of Placentia

9:00 AM

### ARGENTIA RENEWABLES ENERGY PROJECT UPDATE

**Frank Davis** Assistant VP, Green Fuels & Canada Country Head, Pattern Energy

10:15 AM

### EXHIBITION OPEN

10:15 AM

### CONFERENCE SESSION I - LEADERS IN TRANSITION

**Councillor Jennifer Richardson** Chairperson, Economic Development, Town of Placentia  
**Perry Power** Director of Human Resources & Communications, Grieg Seafood NL  
**Vincent Tulk** Manager Of Human Resources For Vale NL

11:00 AM

### REFRESHMENT BREAK & EXHIBITION

11:15 AM

### SPEED NETWORKING SESSION

(Pre-Registration Required)

12:30 AM

### LUNCH AT STAR OF THE SEA HALL

14-16 Jubilee Road  
**Keynote Speaker - The Honourable Gerry Byrne**  
Minister of Immigration, Population Growth & Skills  
MHA for the District of Corner Brook  
Government of Newfoundland & Labrador

**2:15 PM**

## **CONFERENCE SESSION II - ARGENTIA OPERATIONS**

**Scott Penney** CEO, Port of Argentia

**Mike Rudofsky** Director, CGS and WWRP Interface, Integration, & SIMOPS, Cenovus Energy

**Andrew Short** Chief Operating Officer, Integrated Logistics (NL) Ltd.

**Tara Laing** Director, Corporate Communications, Marine Atlantic Inc.

**3:30 PM**

## **ARGENTIA INDUSTRIAL SITE TOUR**

What's Happening in Argentia?

Coach departs Unity PARC 3:30 PM

(Pre-Registration Required)

**7:00 PM**

## **PBIS RECEPTION & CHARITY NIGHT**

The Three Sisters Public House (2 Orcan Drive)

(Ticket Required for Entry)

Donations accepted in support of the Community Connections Housing Coalition



**THURSDAY, SEPTEMBER 21**

**8:45 AM**

## **SMALL TOWN BEGINNINGS CONTINENTAL BREAKFAST**

**Keynote Speaker - Earle G. Hall**

President & CEO, AXES.ai

**10:00 AM**

## **EXHIBITION OPEN**

**10:00 AM**

## **CONFERENCE SESSION III - INDUSTRY & INNOVATION**

**Gerry Mayo** Chair, EnergyNL

**Kieran Hanley** CEO, econext

**Liam Flanagan** Program Manager, Ready Talent at techNL

**Elizabeth Percy** Pursuits Manager, The Cahill Group

**11:00 AM**

## **REFRESHMENT BREAK & EXHIBITION**

**11:15 AM**

## **CONFERENCE SESSION IV - DIVERSIFICATION & NEW OPPORTUNITIES**

**Georgina Lake** Director Of Business Development, TradesNL

**Delia Warren** Lead Renewables Consultant, Xodus Group

**Alyssa Smith** Regional Program Specialist, Canadian Coast Guard

**12:30 PM**

## **CLOSING LUNCHEON**

**The Honourable Andrew Parsons (KC)**

Minister of Industry, Energy and Technology

MHA for the District of Burgeo – La Poile

Government of Newfoundland and Labrador

**1:45 PM**

## **EXHIBITION CLOSING & PRIZE DRAW**



# LIST OF EXHIBITORS



1. Port of Argentia



2. Pattern Energy



3. Energy NL



4. Town of Placentia



5. Cenovus Energy Inc.



6. SDP



7. TradesNL



8. Vale NL



9. Integrated Logistics (NL) Ltd.



10. Canadian Coast Guard - Atlantic



11-13. Fairport



14. Town of Clarenville



15. North Atlantic



16. Argentia Industrial Services



17. The Cahill Group



18. NL Power



**ATLANTIC CANADA**  
REGIONAL COUNCIL OF CARPENTERS  
MILLWRIGHTS AND ALLIED WORKERS

19. Atlantic Canada  
Regional Council SME



**ATLANTIC CANADA**  
REGIONAL COUNCIL OF CARPENTERS  
MILLWRIGHTS AND ALLIED WORKERS

20. Atlantic Canada  
Regional Council 579



21. Eastern Composites Services



22. Rhenus Logistics Canada



23. Helmets to Hardhats



24. Desgagnés Atlantik Inc.



25. HR Project Partners



**Chambers Plan**  
Employee Benefits

27. Chamber Of Commerce Group  
Insurance Plan



OFFICE to ADVANCE  
**WOMEN**  
APPRENTICES

27. Office to Advance  
Women Apprentices



NEWFOUNDLAND & LABRADOR ORGANIZATION OF  
WOMEN ENTREPRENEURS

28. NLOWE



29. K&D Pratt



College of the North Atlantic

30. College of the North Atlantic



31. NL Employers Council



32-33. HVAC Specialties Inc.



34. Oceanside Equipment Ltd.



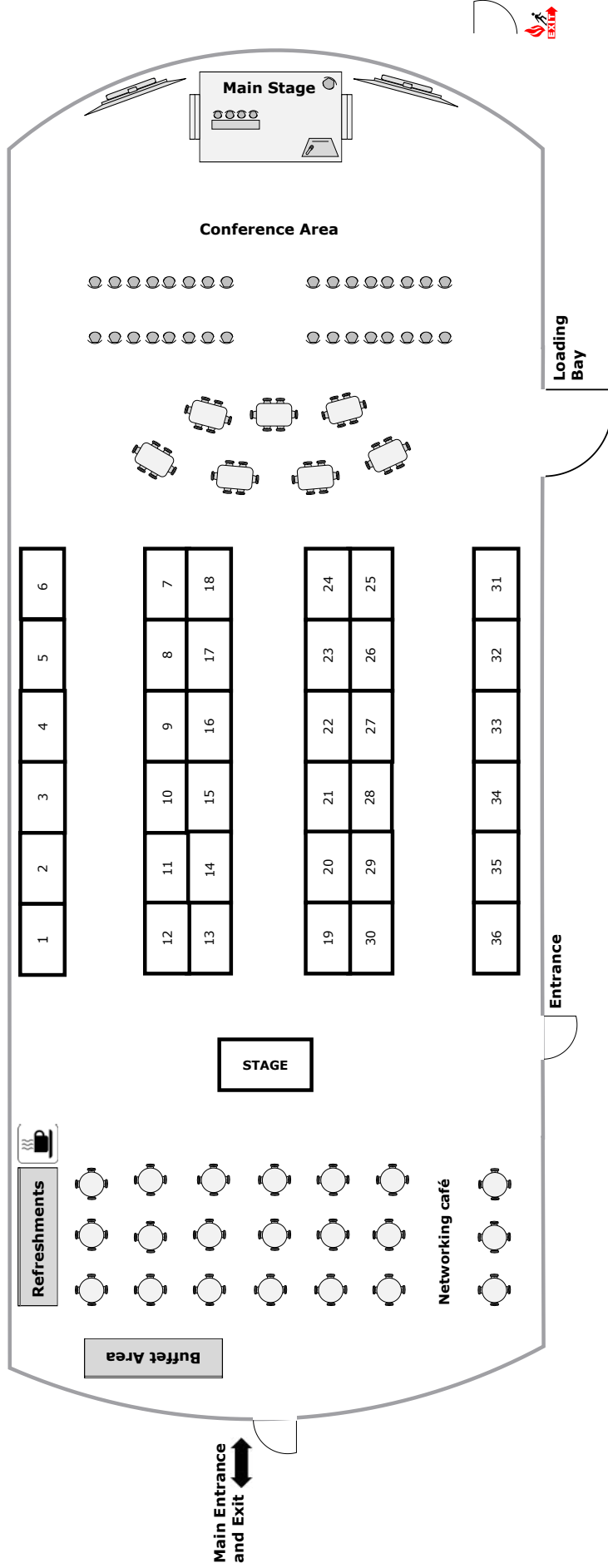
35. Department of Immigration,  
Population growth, and Skills



36. Chamber of Commerce



# PBIS 2023 TRADE SHOW FLOOR PLAN



Bathrooms





# STAFF & SPEAKERS

---

PBIS 2023: LEADERS IN TRANSITION



# BOARD OF DIRECTORS

---

## **PRESIDENT**

Wayne Power

## **DIRECTORS**

Ray Greene

Jamilee Fitzpatrick

## **VICE PRESIDENT**

Pam Constantine

---

## **COMMITTEE TREASURER**

Angie Pittman

## **PAST PRESIDENT**

Karen Maher

---

## **PBIS 2023 COMMITTEE**

Claudette Pittman, Chair..... Executive Director, CBDC Avalon West  
Pamela Constantine ..... Vice President, Placentia Chamber of Commerce  
Ray Greene ..... Manager, Business Development & Marketing, Port of Argentinia  
Jennifer Bennett..... Manager of Tourism, Marketing & Communications, Placentia  
Chris Moss ..... Manager, College of the North Atlantic (CNA)  
Hilary Griffiths..... Economic Development, Dept of Industry, Energy & Technology  
Winnie Barry ..... Program Coordinator, Placentia Chamber of Commerce

## **PCC SUPPORT STAFF**

Cindy Fulford ..... Project Coordinator  
Alexis King ..... Office Assistant Support Worker  
Evelyn Ennis..... Event Support  
Winnie Barry ..... Program Coordinator, Placentia Chamber of Commerce

Edison Services Security ..... Event Logistic / Technical Support  
JAC - Digital Marketing Agency..... Website Development / Social Media



# FRANK DAVIS

Assistant VP, Green Fuels and Canada  
Country Head, Pattern Energy

---



Frank Davis is Assistant Vice President, Green Fuels and Canada Country Head for Pattern Energy. He leads Pattern Energy's business development activities in green fuels, including green hydrogen and green ammonia production and export projects in the United States and Canada. He also acts as the senior representative for Pattern Energy in Canada, with responsibility for market development, government relations, community engagement, joint venture partnerships and relationships with customers.

Prior to joining Pattern Canada in 2011, carried on a commercial legal practice with one of Canada's largest law firms. He sits on the board of the Canadian Renewable Energy Association (CanREA) and, originally from Newfoundland & Labrador, currently resides in Toronto where he manages the Toronto office of Pattern Canada.

# COUNCILLOR JENNIFER RICHARDSON

Chairperson, Economic Development Committee  
Town of Placentia

---



Jennifer Richardson was born in Greensburg, Indiana and was raised in Freshwater, Placentia. She studied at the College of the North Atlantic and Memorial University of Newfoundland. She holds a Bachelor's Degree in Business Administration and Diplomas in Office Administration - Document Control, and Business Management - Human Resources. Jennifer has been employed with the College of the North Atlantic for 25 years and currently serves as a Provincial Student Recruitment Officer.

Jennifer is the Founder & Chair of the Breakwater Farm and Market which operates in Freshwater since 2018.

In 2023, Jennifer received the Eastern Region NAPE Step Up Award dedicated to members who have exhibited outstanding community leadership.

In 2021 Jennifer was elected by the residents of Placentia to serve on the Town Council, and has held the position of Chair of Tourism, Marketing and Communications and currently serving as Chair of the Economic Development Committee.

Jennifer is committed to building stronger neighborhoods and is passionate about the future growth and stability of Placentia and entire region.

# PERRY POWER

Director of Human Resources & Communications  
Grieg Seafood Newfoundland Ltd.

---



Perry Power is the Director of Human Resources and Communications for Grieg Seafood Newfoundland. Mr. Power is a graduate of Memorial University with an MBA from Lakehead University in Thunder Bay, Ontario and subsequent study at the Université de Caen Normandie, Caen, France. He has extensive experience in Staffing and Public Relations and has served in both the private and public sectors during his career with an emphasis in public engagement.

He has served on several boards in various capacities including most recently as chair of Grieg NL Development Ltd. from 2018 – 2021. He has worked with Grieg Seafood Newfoundland at a senior management level since 2015.

Perry is a native of Long Harbour, NL and grew up in Placentia Bay and has had a lifetime connection to the fishing industry. He resides in Burin, Newfoundland and Labrador

# VINCENT TULK

Manager, Human Resources  
Vale, Newfoundland and Labrador

---



Vincent Tulk is the Human Resources Manager for Vale Newfoundland and Labrador, providing HR oversight to both Long Harbour and Voisey's Bay Operations. Born and raised in Labrador West, Vincent joined Vale over ten years ago with a focus on culture and organizational development. Previously, Vincent worked in healthcare and boutique recruitment agencies in Ontario. He lives in St. John's with his wife and 2 children.

# GERRY BYRNE

Minister of Immigration,  
Population Growth and Skills

---



Gerry Byrne has had a long and successful career in federal politics, having served as the Member of Parliament for Humber – St. Barbe – Baie Verte beginning in 1996. Mr. Byrne was re-elected six times to the Parliament of Canada.

From 2002 until 2004, Mr. Byrne served as the Minister of State for the Atlantic Canada Opportunities Agency; the youngest cabinet member in Newfoundland and Labrador history. He was parliamentary secretary to several key cabinet members. He has also served in a lead role on a number of influential government standing committees.

Prior to entering politics, Mr. Byrne worked as an economic development officer on the Great Northern Peninsula, during which time he was involved in numerous projects from varying segments of the provincial economy, including the renewable and non-renewable resource sectors. He was born and raised in Corner Brook. Mr. Byrne completed his post-secondary education at Dalhousie University, receiving a Bachelor of Science degree in biology.

Mr. Byrne was appointed Minister of Advanced Education and Skills on December 14, 2015, and Minister of Fisheries and Land Resources on July 31, 2017. He was appointed to serve as Minister of Immigration, Skills and Labour and Minister Responsible for Workplace NL in August 2020.

On April 8, 2021, he was sworn in as Minister of Immigration, Population Growth and Skills.



# SCOTT PENNEY

Chief Executive Officer  
Port of Argentia

---



Mr. Penney was appointed Chief Executive Officer of the Port of Argentia in September 2020. The Port has seen tremendous growth in both the US offshore wind market as North America's first and only monopile marshalling port and the Argentia Renewables project positions the port to be the first mover of hydrogen in the global energy transition.

He serves as a Director of Argentia Capital Inc., a newly created subsidiary between the Port of Argentia and Torrent Capital. He holds a Bachelor of Commerce Degree, having graduated from Memorial University of Newfoundland in 1998. He started his career in the telecommunications industry, then joined former Premier, the Honorable Dwight Ball, as his Executive Assistant and later joined the Hebron Project at Bull Arm before moving to Pennecon to become General Manager of its Marine Division.

He has served as Chairman of the Board of the Bay Bulls - Bauline Athletic Association (BBBAA), a not-for-profit organization which provides after school and summer programs and overall recreation infrastructure investment to the seven communities the board represents. The BBBAA has invested over \$1M through its programming revenues, charitable fundraising events, and government funding initiatives.

Scott resides in Bay Bulls with his wife Jennifer and daughters Emma and Lauren.

# MIKE RUDOFSKY

Director, CGS and WWRP Interface,  
Integration and SIMOPS, Cenovus Energy

---



Mike Rudofsky is a professional engineer with more than 15 years experience in the oil and gas industry, with expertise ranging from conceptual engineering and design to construction of facilities.

A graduate of Memorial University's mechanical engineering program in 2005, Mike later completed his Masters of Engineering Management at Memorial. Mike's career began when he joined IMV Projects in Calgary, first as a work term student and then supporting a variety of projects as a Project Engineer. He joined Cenovus (then Husky Energy) in 2008, holding a number of roles in the company's Developments team before joining the group that was beginning conceptual studies on what would eventually become the West White Rose Project.

Today, Mike is the Senior Manager, CGS on the West White Rose Project and is responsible for overseeing the engineering, construction and completion of the concrete gravity structure being constructed in Argentia, NL.

# ANDREW SHORT

Chief Operating  
Integrated Logistics (NL) Ltd.

---



Andrew Short is the Chief Operating Office of Integrated Logistics. Starting as the first employee, he has grown to a team of 140, providing world-class stevedoring and marine logistics solutions across industries in the province.

After finishing his B.Comm at Memorial, Andrew began his career with the Business Development Bank of Canada. Here he first recognized the importance of our natural resource economy and learned directly from many of the province's leading business leaders. Combining the academic pursuit of his MBA in the evenings and bearing witness to real-life trials and clients during the day, his time in commercial finance set a foundation for the business practices he carries today.

In 2009 Andrew took what he calls "the natural career path from banking to stevedoring" with Integrated Logistics (IL). Trading "neckties for coveralls" in the early years, Andrew started at IL by leading from the hold of ships through all areas of the business. He has been a project manager for IL's scopes of work on our province's most significant industrial projects.

In 2012 Andrew led IL into Labrador with the establishment of the indigenous business Integrated Nunatsiavut Logistics with the Nunatsiavut Group of Companies. As the VP of Operations for INL, his friends and partners at NGC have expanded into marine chartering, heavy lift logistics, and flotel accommodations.

# TARA LAING

Director of Corporate Communications  
Marine Atlantic Inc.

---



Tara Laing is the Director of Corporate Communications with Marine Atlantic where she leads the team responsible for employee and external communications for the federal Crown Corporation. Prior to joining Marine Atlantic, Tara held various public relations positions within the Government of Newfoundland and Labrador. Her service included roles in Executive Council, Mines and Energy, Tourism Culture and Recreation, and Industry.

Ms. Laing holds a Bachelor of Public Relations degree from Mount Saint Vincent University, a Bachelor of Arts and a Certificate in Public Administration from Memorial University, and a Project Management Professional (PMP) designation. Ms. Laing is a member of the Board of Trustees for L Health Services. Prior to this appointment, Tara served as a member of the Eastern Health Board of Trustees as well as a variety of roles on the Board of Directors for Waypoints, a not for-profit multiservice agency offering a variety of programs to youth and families at risk including residential, youth employment, outreach, and family support.

# EARLE G. HALL

President & CEO  
Axes.ai

---



Earle G. Hall is an internationally recognized entrepreneur, futurist, visionary, and innovator in several fields of technology and neuroscience.

Mr. Hall is the Chairman of the International Gaming Standards Association, a Board Member of the Government Blockchain Association, and the CEO of AXES.ai.

AXES.ai, a Fintech specialized in the land-based gaming industry and present in more than 40 countries, is dedicated to the eradication of money laundering, addictive gambling, and illicit activities through real-time IoT driven and cloud-based collection, artificial intelligence, and know your client (KYC) cashless solutions.

Earle is a graduate of the Royal Military College of Canada and a Canadian Military Officer Veteran. He holds a Master's Degree in Public Administration and has undertaken doctoral studies in Organizational Psychology. He has received numerous accolades in his career including an honorary doctorate from TIUA in Georgia, USA.

Earle has delivered two TEDx on neuroscience and human behavior and was a Master's Degree Teacher for ten years in Information Management and Emerging Technologies at the National Academy for Public Administration in Canada.

Earle is a proud Newfoundlander from Placentia, Placentia Bay and speaks globally on the culture and way of life on this tropical island in the North Atlantic as he calls it.



# GERRY MAYO

Vice President – Operations  
PF Collins International Trade Solutions

---



As VP, Operations, Gerry is responsible for managing PF Collins' Freight Forwarding, Warehousing, Marine Agency, and Immigration Consulting departments.

A Chartered Professional Accountant and experienced senior manager, Gerry has held leadership positions in both the private and public sectors, including 10 years as Base Manager for FMC Technologies.

Gerry's formal education includes a Bachelor of Commerce (Honours) from Memorial University, a Diploma in Project Management from the Norwegian School of Management, and extensive subsea technical, operations, and equipment training.

As Chair of Energy NL, Gerry works tirelessly to promote the development and growth of Newfoundland and Labrador's energy industry.

When not working, Gerry enjoys spending time with his family, his Australian Labradoodle, Sadie, and contributing to various charitable and community organizations. An avid runner, he is a member of the STRIDE Running NL group and regularly participates in road races, including the Tely 10 and the gruelling Cape to Cabot.

# KIERAN HANLEY

Chief Executive Officer  
econext

---



Kieran Hanley is the CEO of econext, an association of over 200 working towards accelerating clean growth in Newfoundland and Labrador. Kieran has worked within the clean technology, green economy, and environmental services sector for over ten years - making him one of the province's subject matter experts on clean growth and the economic development associated with it.

Kieran has an MBA (Community Economic Development) from Cape Breton University, a Bachelor of Commerce (International Business) with Dalhousie University, and a Certificate in Economic Development from the University of Waterloo.

Kieran has provided guidance on green economy and economic development opportunities as a member of a wide variety of provincial and regional committees.

Kieran is currently the Chair of Newfoundland and Labrador's Net Zero Advisory Council, Chair of the City of St. John's Environmental and Sustainability Experts Panel, and President of the Economic Development Association of Newfoundland and Labrador (EDANL).

# LIAM FLANAGAN

Program Manager  
Ready Talent - techNL

---



Liam Flanagan has been a committed supporter of Newfoundland and Labrador's tech sector since 2015. Currently, he leads the Ready Talent team at techNL, connecting job seekers and tech employers with resources, opportunities, and education in our province.

In 2022, the Ready Talent team has helped more than 50 job seekers find careers in tech and hopes to improve that number in 2024.

Liam's past experience supporting early-stage start-ups while leading Genesis' Evolution Program and rapidly growing scale-ups while working with Invest Ottawa have given him ample opportunity to see what helps tech ideas succeed at all levels.

Liam is excited to speak on this panel and share the perspective of NL's tech sector.

# ELIZABETH PERCY

Marketing and Communications Advisor  
The Cahill Group

---



Elizabeth Percy is Pursuits Manager with The Cahill Group, based in St. John's. She has worked with the company for over ten years, including on projects at Bull Arm and Argentia as part of the Hebron and Vale Long Harbour developments.

Elizabeth is a Professional Engineer and certified Project Management Professional, and holds a Bachelor of Engineering in Electrical Engineering from Dalhousie University.

# GEORGINA LAKE

Director of Business Development  
Trades NL

---



Georgina Lake is the Director of Business Development at Trades NL: Building Trades of Newfoundland and Labrador. Over the course of her career, Georgina has gained extensive experience in leadership within the public service. With a focus on team building, she is dedicated to the continued growth of the skilled trades industry in Newfoundland and Labrador. She is proud to represent Trades NL, its workforce and the contributions the organization continues to make towards growth and prosperity in our province.

# DELIA WARREN

Lead Renewables Consultant  
Integrated Xodus' Group

---



Delia is a Lead Renewables Consultant with the Renewables team at Xodus' Boston hub. She started her career as an offshore pipeline and subsea structural engineer in the oil and gas industry, working in Scotland, France, and in St. John's, NL. After more than 7 years in this role, Delia obtained an MBA and changed fields – first as a Director at a non-profit organization supporting fossil fuel industry workers transitioning to jobs in renewable energy, then with a local renewable energy firm in a business development and project management capacity.

Delia's technical background in offshore design has enabled her to transition seamlessly into her role with Xodus, where she specializes in supply chain and workforce assessment, stakeholder engagement, and market entry in the US offshore wind energy industry.

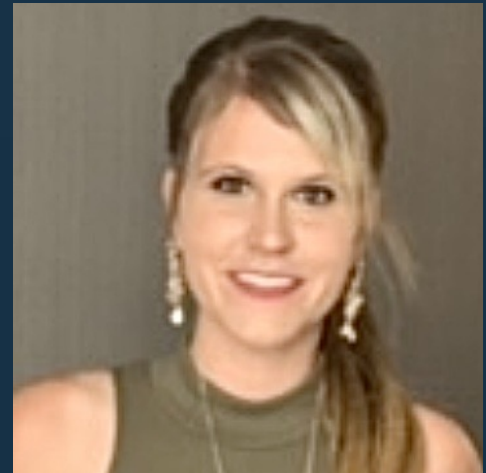
Delia is eager to see her home province take advantage of the enormous wealth of natural, sustainable resources that it possesses, and is keen to support making this a reality.



# ALYSSA SMITH

Regional Program Specialist  
Canadian Coast Guard  
Marine Communications And Traffic Services

---



Alyssa is a dedicated Regional Program Specialist for the Canadian Coast Guard, committed to ensuring the success of the Marine Communications and Traffic Services (MCTS) Program throughout Canada's Atlantic Region.

Alyssa's role involves dynamic program development and enhancements, from refining operational protocols to introducing new technologies and optimizing training initiatives for MCTS personnel across the Atlantic Region. With a keen focus on maritime safety and efficiency, Alyssa collaborates closely with other CCG programs, stakeholders, and partners to ensure the seamless operation of MCTS centers and the delivery of essential maritime services. Through fostering these relationships, Alyssa also facilitates effective communication channels to promote safety of life at sea, support maritime domain awareness, enhance navigation safety and efficiency and champion the protection of marine environments.

Complementing her professional experience, in her spare time, Alyssa is engaged in the PhD in Maritime Studies program at the Marine Institute of Newfoundland. Within this academic journey, she also serves as a dedicated Research Assistant within the Public Safety lab, actively contributing to diverse studies centered on the mental health and well-being of seafarers across different fleets. Committed to making a positive impact, Alyssa hopes to develop evidence-based strategies that support seafarer's mental health and well-being in the maritime industry.

# THE HONOURABLE ANDREW PARSONS

Minister of Industry, Energy and Technology  
MHA for the District of Burgeo – La Poile  
Government of Newfoundland and Labrador

---



The Honourable Andrew Parsons was first elected in 2011 to represent the district of Burgeo – La Poile. He has previously served as Minister of Justice and Public Safety, Attorney General, Minister of Municipal Affairs and Environment, and Government House Leader.

Andrew is a lawyer, an ambitious leader, and a passionate ambassador for Newfoundland and Labrador. Born and raised on the southwest coast of Newfoundland, Minister Parsons is an advocate for innovation, regional development, and economic diversification.

As Minister of Industry, Energy, and Technology, Andrew is accelerating growth, developing a thriving start-up ecosystem, and helping set Newfoundland and Labrador up for success for years to come by promoting and showcasing the province's energy and technology sectors to the world. Andrew holds a Law Degree from the University of Saskatchewan and was called to the bar in Newfoundland and Labrador in 2005.



# PARTNERS & SPONSORS

---

PBIS 2023: LEADERS IN TRANSITION



# PARTNERS & SPONSORS

## FUNDING PARTNERS



Atlantic Canada  
Opportunities  
Agency

Agence de  
promotion économique  
du Canada atlantique

## CONFERENCE PARTNERS



**Placentia**  
Newfoundland & Labrador



**PORT OF  
ARGENTIA**

## PLATINUM SPONSORS



**ATLANTIC CANADA**  
REGIONAL COUNCIL OF CARPENTERS  
MILLWRIGHTS AND ALLIED WORKERS



## GOLD SPONSORS



Marine Atlantic  
Marine Atlantique



VALE



FAIRPORT  
SERVICES  
A SEAFAR CAPITAL COMPANY



INTEGRATED  
LOGISTICS

## SILVER SPONSORS



Energy  
NL  
Newfoundland and Labrador's  
Energy Network



North  
Atlantic



## BRONZE SPONSORS



cahill



RHENUS  
LOGISTICS



BUILDING TRADES OF  
NEWFOUNDLAND & LABRADOR



HR Project Partners  
HUMAN RESOURCES SERVICES



ARGENTIA  
INDUSTRIAL SERVICES



EVENT SPONSORS - OPENING RECEPTION DAY 1



ARGENTIA FREEZERS &  
**TERMINALS**

EVENT SPONSORS - REFRESHMENT BREAK



**take!**  
**CHARGE!**

EVENT SPONSORS - SPEED NETWORKING DAY 1

**cenovus**  
ENERGY



Marine Atlantic  
Marine Atlantique

EVENT SPONSORS - TOUR OF ARGENTIA



**PORT OF**  
**ARGENTIA**





## EVENT SPONSORS - PBIS RECEPTION & CHARITY NIGHT

IN SUPPORT OF...



**PORT OF  
ARGENTINIA**



## CONTINENTAL BREAKFAST



**ATLANTIC CANADA**  
REGIONAL COUNCIL OF CARPENTERS  
MILLWRIGHTS AND ALLIED WORKERS

## LUNCHEON SPONSORS



**Placentia**  
Newfoundland & Labrador



**ATLANTIC CANADA**  
REGIONAL COUNCIL OF CARPENTERS  
MILLWRIGHTS AND ALLIED WORKERS

## CONFERENCE SESSIONS 1 – LEADERS IN TRANSITION



## CONFERENCE SESSIONS 2 – ARGENTIA OPERATIONS



Marine Atlantic  
Marine Atlantique



## CONFERENCE SESSIONS 3 – INDUSTRY & INNOVATION



**cenovus**  
ENERGY

## CONFERENCE SESSIONS 4 – DIVERSIFICATION & NEW OPPORTUNITIES



## FLORAL/GREENERY



DOOR PRIZE

▶ **WEEKEND GET-A-WAY**  
BAY VIEW SUITES

LANYARD SPONSOR

JAC  
» we create





A SEAFAIR CAPITAL COMPANY

**Your Local Partner for Global Business.**



[fairportservices.ca](https://fairportservices.ca)  
[info@fairportservices.ca](mailto:info@fairportservices.ca)

Working with EPC Firms and Project Proponents,  
we offer turnkey, streamlined, and reliable  
business services for Newfoundland & Labrador's  
energy, marine and industrial sectors.

Your projects require  
tide water access,  
storage facilities,  
specialized equipment,  
experienced site managers,  
skilled labour,  
turn key stevedoring services?



Trust Us.

# We Can Handle It!

INTEGRATED LOGISTICS is part of an extended stevedoring network of 30 terminals and operates in Argentia, Long Pond, Long Harbour, Goose Bay and Come by Chance. It is a proven provider of marine logistics, marine base management, contract stevedoring and project cargo management.

Argentia –  
Waterfront Drive, Argentia Port Facility  
Argentia NL A0B 1W0

Head office –  
2 Clift's-Baird's Cove  
St. John's NL A1C 6M9

[www.integratednl.com](http://www.integratednl.com)  
T 709 739-4036 F 709 739-4317



# Everything from flowers to fireworks.

Marine Atlantic is a primary transporter of goods to the Island of Newfoundland.







**Vale wishes  
all organizers  
& participants  
a successful  
PBIS 2023**







PROUD TO SUPPORT THE  
2023 PLACENTIA BAY  
INDUSTRIAL SHOWCASE.

**cenovus**  
ENERGY

[cenovus.com](https://cenovus.com)



**cna**

College of the North Atlantic

*innovate...*

**YOUR  
WAY**

[cna.nl.ca](http://cna.nl.ca) | 1-888-982-2268





DRAGADOS



## West White Rose Project CGS Construction

**Committed to safety. Committed to success.**

[WWW.WESTWHITEROSEPROJECT.CA](http://WWW.WESTWHITEROSEPROJECT.CA)



## ENERGY NL IS PROUD TO SUPPORT PBIS 2023

As the energy association for Newfoundland and Labrador, Energy NL offers members:

- Daily access to procurement opportunities
- Advocacy that achieves results
- Unparalleled networking opportunities

**SAVE THE DATE**  
**ENERGY NL CONFERENCE & EXHIBITION 2024**  
**JUNE 4 - 6, 2024**



To learn more or become a member visit






## Embracing the Future.

At the Cahill Group, we find innovative and sustainable approaches in a constantly changing environment. Together with our partners, we build, design, and collaborate on vital infrastructure that supports economic growth and community development throughout Canada.



[www.cahill.ca](http://www.cahill.ca)



BUILDING TRADES OF  
NEWFOUNDLAND & LABRADOR

**QUALIFIED.  
PRODUCTIVE.  
SAFE.**

NEWFOUNDLAND & LABRADOR'S  
#1 RESOURCE FOR  
SKILLED TRADES WORKFORCE

**709-726-4560**

**info@tradesnl.com**

**www.tradesnl.com**



## RECRUITMENT AND HR CONSULTING



Leadership  
Training

Policy and  
Procedure  
Development

Performance  
Management  
Program

Compensation  
and Benefits  
Review

HRPP will collaborate with your organization to provide support in all your Recruitment and Human Resources needs.

**hrproject.ca**  
**(709) 221-8800**  
**info@hrproject.ca**

- Commercial and Industrial Waste Disposal (Front Load Dumpster & Roll-Off Services)
- Vacuum Truck Service / Portable Toilets
- Chartered Transportation Services
- Commercial Vehicle Inspections
- Concrete Floor Grinding
- Janitorial Services







RHENUS LOGISTICS IS A GLOBAL PROVIDER OF TAILORED SUPPLY CHAIN SOLUTIONS, TRUSTED BY BUSINESSES WORLDWIDE. WITH A CUSTOMER-CENTRIC APPROACH AND A COMMITMENT TO EXCELLENCE, THEY OFFER RELIABLE, EFFICIENT, AND COST-EFFECTIVE LOGISTICS SERVICES. THEIR EXTENSIVE NETWORK OF OFFICES, MARINE OPERATIONS, RENEWABLE ENERGY OPERATIONS, WAREHOUSES, AND DISTRIBUTION CENTERS ENABLES SEAMLESS GLOBAL OPERATIONS, WHILE THEIR EXPERT TEAM LEVERAGES CUTTING-EDGE TECHNOLOGY TO OPTIMIZE SUPPLY CHAINS. A DEDICATED WORKFORCE, SUPPORTED BY A CULTURE OF LEARNING AND COLLABORATION, ENSURES OPERATIONAL EXCELLENCE AND CUSTOMER SATISFACTION. RHENUS LOGISTICS CONTINUES TO LEAD THE LOGISTICS INDUSTRY THROUGH INNOVATION, GLOBAL REACH, AND UNWAVERING DEDICATION TO CLIENT SUCCESS.

# FUELING YOUR SUCCESS



**53** North Atlantic gas stations across the island



**FUEL** Delivery and on-site storage to most of the island



**3** Cardlock diesel sites (Deer Lake, Goobies, and St. John's)



**PASS** Island Pass commercial card

**FOR ALL YOUR NEEDS.  
WE'VE GOT YOU COVERED.**

GASOLINE • PROPANE • JET FUEL • MARINE DIESEL  
DYED DIESEL • STOVE OIL • ULTRA LOW SULPHUR DIESEL

FOR COMMERCIAL FUELS, CALL FOR A QUOTE:  
**ADRIAN KELLOWAY, 709-640-9448**

## MARINE BUNKER SERVICE

For Truck Delivery & Ship-to-Ship Delivery of Marine Bunkers: Contact Norma Rose • 709-427-7745



# Whether in St. John's or Argentia, the clear choice is A. Harvey.

Argentia Freezers and Terminals is A. Harvey's full-service marine logistics and cargo management facility – just a bay away from our Marine Base in St. John's.

## ARGENTIA AT A GLANCE:

- Ideal location for subsea construction, project cargo, and marshalling yard operations
- 600m of docking facilities with up to 11m draught
- 100 acres of secured port land



- Offshore & Marine Logistics
- Marshalling Yard Services
- Stevedoring

[www.aharvey.com](http://www.aharvey.com)





# Placentia

**Placentia** *A place to live and grow*  
Newfoundland & Labrador



Photo: John Bruce

Placentia has all the conveniences of an urban centre but none of the stress. It's a more relaxed place of living for you and your family. Truly a place to grow!

**We invite you to grow your horizons**

Placentia is strategically located and is the regional hub for the economically surging Placentia region, making it an ideal choice for your future.

**PLACENTIA IS HOME TO THE  
PORT OF ARGENTIA AND THE CENOVUS PROJECT**

[www.placentia.ca](http://www.placentia.ca) | [@TownofPlacentia](https://twitter.com/TownofPlacentia) | [townofplacentia@placentia.ca](mailto:townofplacentia@placentia.ca) | 709-227-2151





# Where Potential Launches Opportunity



## Premier heavy industrial seaport

Supporting renewable energy, aquaculture,  
mining & offshore.

Domestic & international container shipping



North America's first monopile marshalling  
yard to US offshore wind



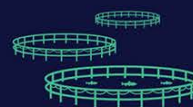
Future hub for wind energy to green  
fuels production



Supporting aquaculture in Placentia Bay



CGS construction for West White Rose  
Project at Argentia Graving Dock



[portofargentia.ca](http://portofargentia.ca)