



# **PBIS 2024**

**EMBRACE • EMPOWER • ENERGIZE** 

Program Guide & Event Schedule

# **Argentia Renewables**

Pattern Energy is developing Argentia Renewables, a green hydrogen and ammonia production facility at the Port of Argentia.

As members of the Placentia community, we are proud to support the Placentia Bay Industrial Services Showcase.



#### Come Visit Us

#### Placentia Mall

209 Blockhouse Dr, Placentia, NL Hours: Mon. to Thurs. from 9am to 1pm

#### Learn More

ArgentiaRenewables.com



ArgentiaRenewables.com



## **BOARD & STAFF**

PBIS 2024: EMBRACE • EMPOWER • ENERGIZE

#### **BOARD OF DIRECTORS - EXECUTIVE**

BOARD OF DIRECTORS - DIRECTORS		
Karen Maher	Past President	
Chris Moss	Secretary	
Angie Pittman	Committee Treasurer	
Pam Constantine	Vice President	
Wayne Power	President	

Lilly Mulrooney	Director
Jennifer Bennett	Director
Morgan O'Reilly	Director
Kim Kerrivan	Director
James O'Keefe	Director
Brent Pomroy	Director

#### **PBIS 2024 COMMITTEE**

Pamela Constantine, Chair	Vice President, Placenta Chamber of Commerce
Claudette Pittman	Executive Director. CBDC Avalon West
Ray Greene	Manager, Business Development & Marketing, Port of Argentia
Jennifer Bennet	Manager of Tourism, Marketing & Communications, Placentia
Chris Moss	
Hilary GriffithsE	conomic Development. Dept of Industry, Energy & Technology

#### **PCC SUPPORT STAFF**

Winnie Barry	Program Coordinator, Placentia Chamber of Commerce
Alexis KingOffice	Assistant Support Worker, Placentia Chamber of Commerce
Edison Security Services	Event Logistics / Technical Support
Jac Digital Marketing Agency.	Website Development / Social Media

## **WELCOME LETTERS**

PBIS 2024: EMBRACE • EMPOWER • ENERGIZE

#### **WAYNE POWER**

Placentia Chamber of Commerce President



The Placentia Chamber of Commerce is pleased to welcome you to the Placentia Bay Industrial Showcase 2024!

Our annual showcase is focused on the exciting activities taking place in Placentia Bay. For over twenty-five years we have brought together delegates, exhibitors, speakers and opportunity seekers for information sharing and networking. This remains our goal in 2024!

The theme this year, 'Embrace. Empower. Energize.', highlights the important position our region has in the provincial economy. Through the conference we will identify opportunities that we can embrace and empower participants to explore growth and development. This will energize our members to continue moving our region toward a positive future with continued growth and success in a variety of sectors.

For more than three decades the Placentia Chamber of Commerce has been a member-based organization with the objective of bridging business and community. Our organization has an aim to be an advocate for business and to promote trade and commerce while enhancing the economic, civic, and social well-being of our region. This annual conference has played a key role in the delivery of this mandate, and we predict it will be a continued success this year.

I extend appreciation to the organizing committee and staff for their dedication to planning and executing this event. Special thank you to our event partners, government agencies and sponsors for their contributions which help make this event possible. Thank you to all participants for joining our conference this year. I encourage everyone to participate in the program and enjoy the showcase to the fullest.

#### PAMELA CONSTANTINE

PBIS 2024 Conference Chair



Welcome delegates, exhibitors, and presenters to the 27th edition of the Placentia Bay Industrial Showcase (PBIS). This year's theme EMBRACE · EMPOWER · ENERGIZE is a commitment to the growth of Placentia Bay.

We've compiled a diversified agenda which we hope will keep you interested, informed, and engaged.

Throughout the showcase, you will hear presentations related to an industrial economy with sessions pertaining to specific, as well as general opportunities. Industry stakeholders, as well as current operations in Argentia will be providing updates to conference attendees.

The Port of Argentia has seen tremendous growth through development in key industry sectors, such as marine transportation, renewable energy, aquaculture, offshore oil and mining. We are excited that the Port of Argentia is breaking new ground with North America's first monopile marshalling service to support U.S. energy transition. This will most certainly be a point of interest when you join us for the "Tour of Argentia" and for our updates at PBIS 2024.

It is our hope that you will utilize your attendance at our conference to network with other delegates, exhibitors and industry representatives to expand your knowledge of the current and future opportunities in Placentia Bay.

On behalf of the PBIS 2024 Committee, I want to thank our conference partners and corporate sponsors for their generous financial support. To my fellow Committee members, a sincere thank you for all your hard work and support throughout this process. Last but not least to Winnie Barry and staff at Placentia Chamber of Commerce, your dedication and commitment to this event is instrumental and you are to be congratulated for a job well done again this year.

#### **KEN MCDONALD**

Member of Parliament, Avalon



#### Greetings!

On behalf of the Government of Canada, it gives me immense pleasure to welcome you to the beautiful Town of Placentia and the 2024 Placentia Bay Industrial Showcase (PBIS)! The PBIS never disappoints and as I am sure you will soon find out; this packed event offers a fantastic and unique opportunity to discover what this region has to offer in a venue that brings it all together under one roof. You will have an opportunity to meet like-minded businesspeople, stakeholders, investors, and others who already know the true value of development and growth in a Town that really has it all!

Congratulations to the Placentia Area Chamber of Commerce for focusing on the potential of the business community; and for rising to the occasion and ensuring that this wellorganized and well-attended event is the success it is year after year. Your diligence cannot be underscored as it ensures partnerships and friendships are made, and information flows freely to the benefit of everyone in the Town of Placentia and beyond. Once again, congratulations and good luck to the Chamber, vendors and all involved with the 2024 Placentia Bay Industrial Showcase. Embrace. Empower. Energize.

Sincerely,

Ken McDonald

Member of Parliament

Len MiDonald

Avalon

## SHERRY GAMBIN - WALSH



As the Member of the House of Assembly for the district of Placentia - St. Mary's I welcome you to the 2024 Placentia Bay Industrial Showcase (PBIS 2024). Industry leaders and key players in the Placentia Bay area are coming together to explore opportunities that are available for business development and growth. PBIS 2024 is an avenue for strategic networking that will assist our region in securing positive experiences with the various projects taking place. Please take the time while you are here, to explore my beautiful hometown, Placentia, and the surrounding area.

The provincial government is very supportive of economic development and I am always available to assist you.

MHA Sherry Gambin - Walsh

Sherry Stamber-Walsh

#### **KEITH PEARSON**

Town of Placentia Mayor



On behalf of the Town of Placentia, it is my distinct pleasure to welcome you to the 2024 Placentia Bay Industrial Showcase. This year's theme, "Embrace Empower Energize" perfectly captures our community's dynamic spirit and commitment to fostering innovation and growth.

Placentia is a town rich in history, brimming with natural beauty, and alive with economic opportunities. As you explore our vibrant community, I encourage you to take advantage of the many amenities we have to offer. Whether you are strolling along our scenic waterfront, visiting our historic sites, or enjoying the hospitality of our local businesses, I am confident you will find Placentia to be a welcoming and inspiring place.

The Port of Argentia stands as a testament to our commitment to economic development. Strategically located and fully equipped, the Port of Argentia is a hub of activity and innovation, attracting businesses from diverse sectors. The Port of Argentia's success has been a catalyst for economic growth, providing jobs and fostering partnerships that benefit our entire community and region.

Council extends gratitude to the Placentia Chamber of Commerce for organizing this remarkable event and to all participants for your continued support and investment in our community. Your presence here today underscores the vital role that industrial development plays in shaping our future, and I am excited to see the new connections and opportunities that will emerge from this gathering. Thank you for joining us at the 2024 Placentia Bay Industrial Showcase. Together, let us embrace the future, empower our community, and energize our endeavours.

# Everything from flowers to fireworks.

Marine Atlantic is a primary transporter of goods to the Island of Newfoundland.





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Working with EPC Firms and Project Proponents, we offer turnkey, streamlined, and reliable business services for Newfoundland & Labrador's energy, marine and industrial sectors.

## **SCHEDULE OF EVENTS**

PBIS 2024: EMBRACE • EMPOWER • ENERGIZE

#### TUESDAY, SEPTEMBER 17

#### 7:00 PM

#### PRE-CONFERENCE NETWORKING SOCIAL

**Port of Argentia** Invites delegates and exhibitors to an evening of connections and refreshments. Placentia Bay Cultural Arts Center, 17 Patterson Drive, Town Square, Placentia.

#### WEDNESDAY, SEPTEMBER 18

#### 8:00 AM

#### **REGISTRATION (MAIN LOBBY) & EXHIBITORS SETUP**

#### 9:00 AM

#### **OPENING REMARKS**

Pamela Constantine, Committee Chairperson, PBIS Wayne Power, President, Placentia Chamber of Commerce Ken McDonald, Member of Parliament - Avalon Sherry Gambin-Walsh, MHA, Placentia - St. Mary's His Worship Keith Pearson, Mayor, Town of Placentia

#### **ARGENTIA RENEWABLES ENERGY PROJECT UPDATE**

Lauge Nielsen, Project Director, Pattern Energy - Green Fuels

#### 10:15 AM

#### **EXHIBITION OPEN**

#### 10:15 AM

#### CONFERENCE SESSION I: EMBRACE • EMPOWER • ENERGIZE

Gerry Hynes, Chief Administrative Officer, Town of Placentia Scott Penney, Chief Executive Officer, Port of Argentia Charlene Johnson, Chief Executive Officer, EnergyNL

#### 11:15 AM

#### **REFRESHMENT BREAK & EXHIBITION**

#### 11:30 AM

#### CONFERENCE KEYNOTE ADDRESS

The Honourable Dr. Andrew Furey, Premier of Newfoundland & Labrador

#### 12:30 PM

#### **LUNCHEON KEYNOTE**

Jennifer Williams, President & Chief Executive Officer of Newfoundland & Labrador Hydro. Star of The Sea Hall. 14 -16 Jubilee Road. Placentia

#### 2:15 PM

#### **CONFERENCE SESSION II: ARGENTIA OPERATIONS**

Phil Winsor, Senior Manager, Marine - West White Rose Project, Cenovus Energy Morgan O'Reilly, Owner, Argentia Industrial Services
Gord Gilchrist, Director, Mammoet
Don Drew, Operations Manager, Newco Metal & Auto Recycling Ltd.

#### 3:30 PM

#### **PORT OF ARGENTIA SITE TOUR**

(Pre-Registration Required) Get a first-hand look at the operations at the Port of Argentia! Limited Seating, Coach Departs Unity PARC at 3:15 PM

#### 7:00 PM

#### **CONFERENCE RECEPTION & CHARITY NIGHT**

Dockside Pub, 197 – 199, Main Road, Jerseyside (Ticket Required For Entry). Featuring Karaoke with Floyd Edison. Cash Bar. Donations accepted in support of a local Charitable/Non-Profit Organization.

#### THURSDAY, SEPTEMBER 19

#### 8:45 AM

### SMALL TOWN BEGINNINGS CONTINENTAL BREAKFAST

Breakfast Keynote - Captain Heidi Mulrooney-Thomas, Marine Atlantic Inc.

#### 9:45 AM

#### **EXHIBITION OPEN**

#### 10:00 AM

#### **CONFERENCE SESSION III: INDUSTRY & INNOVATION**

Jaydip Bhadaliya, Manager, Technical Services, Braya Renewable Fuels
Byron Chubbs, Vice President, Engineering & Energy Supply, Newfoundland Power
Bradley Thorne, Program And Policy Development Specialist, Green
Transition Department of Industry, Energy & Technology, Government
of Newfoundland and Labrador

#### 11:00AM

#### **REFRESHMENT BREAK & EXHIBITION**

#### 11:15AM

#### **PODIUM PRESENTER**

**Yves Boudreau**, Chief Executive Officer, Career Beacon Topic on Artificial Intelligence (AI)

#### 11:45AM

## CONFERENCE SESSION IV: DIVERSIFICATION & NEW OPPORTUNITIES

Dr. Gary Thompson, Dean, School of Sustainable Development, CNA
Alex Smith, Assistant Deputy Minister of Mines & Mineral Development,
Department of Industry, Energy and Technology, Government of
Newfoundland & Labrador
Pieter Loock, General Manager of Voisey's Bay Operations, Vale Base Metals

#### 12:45PM

#### **LUNCHEON KEYNOTE**

The Honourable Gudie Hutchings, Member of Parliament Minister of Rural Economic Development and Minister Responsible for ACOA, Government of Canada

#### **CLOSING REMARKS & MAIN PRIZE DRAW**

Pamela Constantine, Committee Chairperson, PBIS

#### **IMPORTANT NOTE:**

Unless otherwise indicated all PBIS 2024 activities including the Exhibition, Conference Sessions, Breakfast and Day 2 Luncheon will take place at the **Unity PARC**, **79 – 81 Blockhouse Road**, **Placentia**.

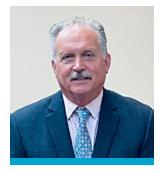
Please consult the registration desk for questions, general information, and assistance!

## **PRESENTERS**

PBIS 2024: EMBRACE • EMPOWER • ENERGIZE

#### **GERRY HYNES**

Chief Administrative Officer, Town of Placentia



Gerry Hynes is the Chief Administrative Officer with the Town of Placentia who brings a wealth of experience and dedication to his role. Gerry has an Education in Architectural Drafting and 30 years' experience in project management positions. Gerry is LEED BD+C and CET Certified. He has previous work experience with various councils making him familiar with both the operations' requirements and procedural policies that are required to manage a municipality. Through his employment he has become familiar with government regulations such as the Public Procurement Act, Access to Information and Protection of Privacy, along with various Municipal Acts.

Gerry is actively volunteering in several community groups including the Placentia Lions Club, Special Olympics, and Hike Placentia. He resides in Southeast Placentia with his wife Rhonda, enjoying the close-knit community and the scenic surroundings. Though their two children now live abroad, the family maintains strong connections and cherishes their time together. As CAO, Gerry is committed to fostering a vibrant, sustainable, and inclusive future for Placentia, ensuring that the town continues to thrive for generations to come.

#### **SCOTT PENNEY**

Chief Executive Officer, Port of Argentia



In 2020, Mr. Penney was appointed CEO of the Port of Argentia by the Board and has accepted the additional role and responsibility as a Director of Argentia Capital, a joint venture between the Port of Argentia and Torrent Capital.

Scott leads a team of professionals in the transformation to green hydrogen energy from wind power and spearheaded the Port into becoming the first monopile marshaling yard in North America. His dealings with oil and gas, marine transportation, energy, and logistics have made Scott an asset to the Port and its future.

Scott holds a Bachelor of Commerce Degree from Memorial University of Newfoundland. Scott began his career in telecommunications before becoming the Executive assistant to former Premier Dwight Ball. He then switched to oil and gas working on such projects as Hebron in Bull Arm and subsequently General Manager of a marine base in Newfoundland and Labrador.

He served as Board Chair of the of the Bay Bulls-Bauline Athletic Association, providing after school, summer programs, and raised over \$1 million dollars in recreation infrastructure investment to the seven surrounding communities.

Today Scott resides in Bay Bulls with his wife Jennifer and daughters Emma and Lauren.

#### **CHARLENE JOHNSON**

CEO, Energy NL



Charlene Johnson was a Member of the House of Assembly, Government of Newfoundland and Labrador, from 2003 to 2014. She was a senior cabinet minister in several departments including, Finance and Human Resource Secretariat, President of Treasury Board; Innovation, Business and Rural Development; Child, Youth and Family Services; and Environment and Conservation. She was also the minister responsible for the Status of Women and parliamentary secretary to the Minister of Natural Resources. Prior to the Government of Newfoundland and Labrador, Charlene worked as a policy analyst for the Nova Scotia Utility and Review Board.

Following her time in provincial politics Charlene lived in Brunei. During her time overseas, she completed a Master of Business Administration (with Distinction) from Heriot Watt University in Edinburgh, Scotland. This complements her Bachelor of Science in forest engineering from the University of New Brunswick and Master of Applied Science in environmental engineering from Memorial University. Charlene has the ICD.D designation from the Institute of Corporate Directors and recently completed the Energy Innovation and Emerging Technologies certificate from Stanford University.

Charlene became Chief Executive Officer of Energy NL on January 9, 2018.

## THE HONOURABLE DR. ANDREW FUREY

Premier of Newfoundland and Labrador



The Honourable Dr. Andrew Furey was sworn in as Premier of Newfoundland and Labrador on August 19, 2020. He is also Leader of the Liberal Party of Newfoundland and Labrador.

Born and raised in Newfoundland and Labrador, Premier Dr. Andrew Furey is a passionate orthopaedic trauma surgeon and educator with Memorial University's School of Medicine.

Premier Furey has a diverse education, which includes a Diploma in Organizational Leadership from Oxford University and a Masters in Clinical Epidemiology from Memorial. His strong work ethic has earned him many local, provincial, and national awards and honours. He was named Humanitarian of the Year by the Canadian Red Cross and earned the Governor General of Canada's Meritorious Service Cross

In 2010, he helped create Team Broken Earth to provide medical relief after the devastating earthquake in Haiti. This Newfoundland and Labrador-born charity has since expanded in size and scope. Today, over 1,500 volunteers from across Canada, the US, and UK have participated in medical missions to Haiti as well as Bangladesh, Ethiopia, Guatemala, and Nicaragua. On top of that, Premier Furey helped found A Dollar A Day Foundation to support mental health initiatives across Canada.

Premier Furey enjoys spending time with his wife, Allison, and their children Maggie, Rachael and Mark. He credits his family for helping him stay grounded and maintain his perspective on what matters most – love, empathy, and making a difference.

#### **JENNIFER WILLIAMS**

President & CEO, Newfoundland & Labrador Hydro



Jennifer was appointed CEO in June 2021, having served as President of Hydro since February 2019. Jennifer had served as Hydro's Vice President, Production, since August 2016 and held earlier positions including General Manager, Hydro Production, as well as Manager, Regulatory Engineering. Jennifer joined our team in 2014, having previously worked with both Newfoundland Power and the St. John's International Airport Authority.

A Memorial University graduate, Jennifer has a Bachelor of Civil Engineering and is a member of the Professional Engineers and Geoscientists of Newfoundland and Labrador (PEGNL) and former member of the Board of Directors of PEGNL. Jennifer was awarded the Fellow of Engineers Canada in 2016 and was elected as a Fellow to the Canadian Academy of Engineering in 2020. Jennifer currently sits on the Board of Directors for Cancer Care Foundation Newfoundland and Labrador, as well as the Board of Directors for the Canadian Academy of Engineering. In October 2022, Jennifer was awarded with the 'Canadian Woman of Renewable Energy Award for 2022' presented by Women in Renewable Energy (WiRE).

Jennifer currently sits on the Board of Directors for Cancer Care Foundation Newfoundland and Labrador, as well as the Board of Directors for the Canadian Academy of Engineering. Most recently, in March 2024, Jennifer was honoured to be named as one of Atlantic Business Magazine's 25 Most Powerful Women in Business.

#### **PHIL WINSOR**

Senior Manager of Marine and Subsea Projects, Cenovus



Phil Winsor is Senior Manager of Marine and Subsea Projects with Cenovus. He has over 25 years of experience in the offshore oil and gas industry. He spent the first 15 years of his career working in Texas for major international contractors in varied technical, commercial, project management and leadership roles. For the past 10 years he has been with the West White Rose Project leading the Cenovus team that is delivering the marine and subsea portions of the Project.

#### **MORGAN O'REILLY**

Owner & CEO, Argentia Industrial Services



Morgan O'Reilly is a pioneering entrepreneur and the visionary owner and CEO of Argentia Industrial Services, a leading company situated at the Port of Argentia. Born and raised in Placentia, Morgan's entrepreneurial spirit was nurtured from a young age through her involvement in her family business. Founded by her late father, the company began with a deep sense of purpose and a commitment to hard work. Morgan explored various career paths as a university student to assuming her current role as a dedicated leader within the company. Her father's support and guidance have been pivotal in shaping her journey and instilling invaluable lessons. This early exposure instilled in her a deep understanding of industry dynamics and a passion for business.

Under her leadership, Argentia Industrial Services has become a cornerstone in the industrial sector, known for its innovative solutions and commitment to excellence. Her outstanding contributions to the industry were recognized in 2023 when she received the prestigious NLOWE Momentum Award, celebrating her significant impact and growth within a three-year period.

As a dynamic and influential business leader, she continues to push boundaries, fostering growth and innovation within her company and the broader industrial community. Her story is a testament to the power of vision, resilience, and determination in achieving remarkable success. Morgan is deeply committed to the Port of Argentia's potential drive to economic growth. She and her business are continually investing in resources to seize future opportunities and contribute to the prosperity of the community and broader economy.

#### **GORD GILCHREST**

Director, Mammoet



Gord Gilchrist is a Business Development Professional with 35 years of experience in Heavy Lifting and Transportation Industry throughout Canada and the United States. In his 17 years with Mammoet, Gord has had numerous roles ranging from Estimator, Project Manager, Project and Engineering Director, Americas Asset Director, and Business Development Director. His experiences in the industry have spanned many markets which include: On and offshore Wind, Mining, Nuclear and conventional power, as well as civil and petrochemical projects.

In his time away from his responsibilities Gord enjoys fishing, golfing and landscaping in his backyard.

#### **DONALD DREW**

Operations Manager, Newco Metal and Auto Recycling Ltd.



Donald Drew along with his wife Rosalynn are proud to call the historic Town of Bay Bulls home. As Operations Manager with Newco Metal and Auto Recycling Ltd he has assumed the responsibilities relate to acquisition and distribution of material and equipment. His duties also include Regional, Municipal, Provincial, and Federal approvals and agreements. Other responsibilities include corporate material acquisition, international export, health and safety requirements, environmental approvals and regulations.

Mr. Drew is presently serving as a board member with ECONEXT and chair of the Finance Committee. He has 15 years' experience as mayor, deputy-mayor, and councilor with the Town of Bay Bulls; duties included Chair of Finance, Public Works, Development, and Tourism. During that time Bay Bulls was honoured with more municipal awards than any other town in the province. He has also served as Chair and Vice Chair of the Northeast Avalon Joint Town Council. 29 years as president of the Harbour Authority of Bay Bulls (Longest serving Port Representative in Eastern Canada), 25 years as owner/operator of a commercial fishing enterprise, 8 years as a Marine Emergency Duties instructor, and 9 years as a Red Cross first Aid Instructor.

He is the 2006 recipient of the Irish Loop Economic Development Board Volunteer of the Year Award and was the proud recipient of the National Department of Fisheries and Oceans, Small Craft Harbour's 2011 Prix d 'Excellence for "Individual Commitment" to the Canadian Ports and Harbour's Program. He holds diplomas or certificates in Marine Diesel Engineering, Fishery Science Technical, and Marine Safety Instructor from the Marine Institute. Mr. Drew has also completed a certificate in Economic Development Tourism Relate with the University of Moncton, (Bouctouche training), along with training in Environmental Awareness, Health and Safety, and Community Leadership. He also serves as a volunteer on numerous committees and boards throughout the province, and is a volunteer fundraising organizer with a number of charities.

#### **HEIDI MULROONEY - THOMAS**

Captain, Marine Atlantic



Heidi Thomas is a Captain at Marine Atlantic. She is trained on all 4 vessels in the fleet, including the newest addition, Ala'suinu. She has been an employee of Marine Atlantic since 2009 and is the only female Captain within the company.

You may have seen her since she was a young girl around the Placentia area as she was raised in Dunville. Heidi is the daughter of Pius and Maxine Mulrooney, who still reside in Dunville.

Following high school, Heidi moved to St. John's to pursue her dream of working on ships. Heidi attended Marine Institute in St. John's to study Nautical Science and graduated in 2008 with a watch keeping mate ticket. Over the years, she has advanced her studies and at the age of 24 was able to obtain a Master Near Coastal ticket.

Heidi currently resides in Port aux Basques with her husband, two step kids, and two fur babies.

#### **JAYDIP BHADALIYA, P.ENG.**

Technical Services Manager,
Braya Renewable Fuels (Newfoundland) LP



Jaydip Bhadaliya is manager and head of the Technical Services Department at Braya Renewable Fuels' Come By Chance refinery.

Jaydip and his team manage Process Engineering, Plant Monitoring, Yield Optimization, Energy optimization, Environment and compliance, Process Safety Management, Advanced Process Control, Information Technology and Control Systems Engineering functions. Braya Renewable Fuels recently converted the Come By Chance petroleum refinery into the Canada's largest capacity state-of-the-art Renewable Diesel production facility. Jaydip managed the process engineering aspects of the renewable fuels conversion project for Braya.

Prior to joining the Come By Chance refinery team in 2017, Jaydip worked with the Bahrain Petroleum Company in the Kingdom of Bahrain for more than six years. Jaydip began his nineteen-year career in the energy industry as part of a construction, commissioning, and start-up team at Essar Oil Ltd. (Now Nayara Energy), a 405 kbpd refinery on the west coast of India. Jaydip holds a bachelor's degree in Chemical Engineering from the Gujarat University, India.

#### **BYRON CHUBBS**

Vice President, Engineering & Energy Supply, Newfoundland Power



Byron Chubbs is Vice President, Engineering and Energy Supply, for Newfoundland Power Inc., a company that has proudly served the people of our province for over 135 years.

Byron is responsible for energy supply, system planning, engineering and information technology. He also has corporate responsibility for inclusion and diversity.

Byron joined Newfoundland Power in 2006, holding progressively senior roles including Director, Eastern Region, and Director, Operations Technology. In 2016, he joined our sister company, Maritime Electric, as Vice President, Customer Service, with responsibility for transmission and distribution operations, safety, customer service and communications. Byron rejoined Newfoundland Power in July 2018 as Vice President, Energy Supply & Planning.

Byron is from St. Lewis in Labrador and holds a Bachelor of Engineering (Electrical) Degree from Memorial University of Newfoundland. He has completed the Advanced Leadership Program at Memorial's Gardiner Institute and the Finance for Senior Executives Program at Harvard Business School.

Byron is a member of the Association of Professional Engineers and Geoscientists of Newfoundland & Labrador. Byron serves on Electricity Canada's Distribution Council and is a Director of the St. John's Board of Trade.

Under Byron's leadership, the Company is looking to the future with a focus on sustainability and innovation.

#### **BRADLEY THORNE**

Program and Policy Development Specialist, Green Transition Fund



Bradley Thorne is the Program and Policy Development Specialist for the Green Transition Fund with the Department of Industry, Energy and Technology. The Green Transition Fund provides financial support to businesses, organizations, post-secondary institutions, and industry associations to assist with the province's transition to a green economy. The program will de-risk commercial and non-commercial activities that facilitate collaboration, investment, and industry growth required for the transition.

The program targets the greening of commercial operations in traditional sectors and development of new opportunities related to the growth of a green economy. The program also supports research and development projects related to green transition, and green economy supply chain improvement. The program includes specific streams for projects led by Indigenous and rural proponents that are focused on a green economic transition. The program was launched in June of 2023 and provides \$100 Million over 12 years.

#### **YVES BOUDREAU**

CEO, CareerBeacon.com



Yves Boudreau is a notable figure in the world of human resources technology and recruitment. He is the CEO of CareerBeacon, a prominent online recruitment and talent acquisition site headquartered in Atlantic Canada. His journey in the HR tech industry has been significant, spanning nearly a decade.

Yves and his co-founder Benoit Bourque, launched Alongside in 2014, an HR software as a service company that's been backed by some of Canada and Silicon Valley's most prominent investors including 500 Global, NBIF, and BDC.

In 2021, the company took a pivotal turn when it acquired CareerBeacon from JD Irving, one of Canada's last independently operated job boards. This acquisition was eventually merged with its own successful human resource technology platform.

Today, under Yves' leadership, CareerBeacon has become a key player in Atlantic Canada's job market, catering to over 70 percent of the region's employment needs with thousands of employers and millions of job seekers actively using the site every year.

#### DR. GARY THOMPSON

Dean of Sustainable Development, College of the North Atlantic



Dr. Gary Thompson is originally from New Zealand but has made Newfoundland and Labrador his home, raising his three children initially in Burin and then in St. John's. He is a seasoned professional with over 35 years of national and international research experience. Over the past two decades, he has been deeply engaged in applied research within Newfoundland and Labrador, significantly contributing to the introduction of innovation and technology across all sectors.

Dr. Thompson played a pivotal role in establishing the Mining Innovation Commercialization Accelerator (MICA), a groundbreaking \$112 million Canadian initiative aimed at driving innovation in the mining sector. This collaborative effort brought together diverse stakeholders to expedite the development and commercialization of cutting-edge technologies, fostering productivity and sustainability within the industry. In recognition of his outstanding contributions, he was honored as Geoscientist of the Year by the Newfoundland and Labrador Branch of the Canadian Institute of Mining, Metallurgy, and Petroleum in 2019.

In his current capacity as the Dean of Sustainable Development at the College of the North Atlantic, Dr. Thompson continues to champion sustainability efforts across various sectors. He is dedicated to equipping the next generation with the tools needed to address complex environmental challenges and promote a more sustainable future.

#### **ALEX SMITH, P.ENG.**

Assistant Deputy Minister of Mines and Mineral Development Department of Industry, Energy and Technology Government of Newfoundland and Labrador



Alex began his career in public service 29 years ago as an engineer with the Department of Environment. He subsequently worked as an environmental engineer for the Mines Branch of Natural Resources and has since held a number of positions of increasing responsibility within the Mines Branch.

Alex is a professional engineer and holds a Bachelor of Engineering (Civil) from Memorial University.

#### **PIETER LOOCK**

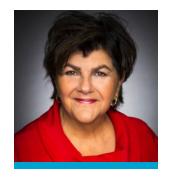
General Manager, Labrador Operations



Born in South Africa, Pieter began his career in mining over 23 years ago, after obtaining his Bachelor of Mining Engineering from the University of Pretoria. In 2019, Pieter joined Vale Base Metals and relocated with his family to Newfoundland and Labrador to take on the position of Operational Readiness Manager for their Voisey's Bay mine site as they prepared to transition from Open Pit to Underground mining. Since then, Pieter quickly progressed to the position of Underground Mine Manager, and since 2023 has held the position of General Manager for Vale's operations in Labrador, which includes both open pit and underground mines, and a concentrator, in Voisey's Bay. All nickel concentrate from Voisey's Bay is shipped to the Long Harbour Processing Plant where it is produced into nickel, cobalt and copper metal.

# THE HONOURABLE GUDIE HUTCHINGS

Member of Parliament Minister of Rural Economic Development and Minister Responsible for Atlantic Canada Opportunities Agency, Government of Canada



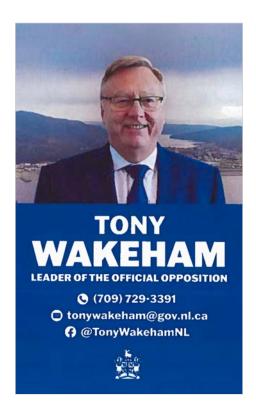
Born and raised in Corner Brook, the Honourable Gudie Hutchings is proud to call Newfoundland and Labrador home.

With more than 30 years of experience as a small business owner in the Atlantic Canadian tourism industry, Minister Hutchings' community ties have made her a strong advocate for rural families and workers.

First elected as the Member of Parliament for Long Range Mountains in 2015, Minister Hutchings was Parliamentary Secretary for Small Business and Tourism, and Parliamentary Secretary to the Minister for Women and Gender Equality andRural Economic Development. Minister was previously a member of the National Security and Intelligence Committee of Parliamentarians.

From 2021 to 2023, Minister Hutchings served as Minister of Rural Economic Development. In this role, she was focused on accelerating high-speed Internet access for all Canadians as well as improving rural housing, transit, and work opportunities. In 2023, Minister Hutchings was given the additional responsibility as Minister Responsible for the Atlantic Canada Opportunity Agency, where her work focuses on the growth of small businesses and the Atlantic Canadian economy.

When not working on behalf of Canadians, Minister Hutchings can be often be found enjoying the outdoors, hunting, fishing and gardening, spending time with her granddaughter, or in the company of her dog, Marta.







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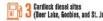


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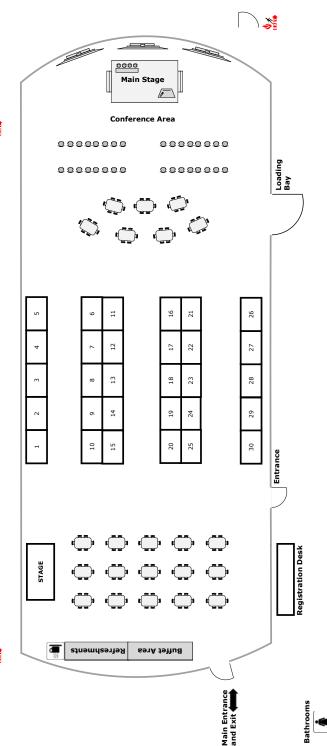
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# **FLOOR PLAN**

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# PBIS 2024 TRADE SHOW FLOOR PLAN



# **EXHIBITORS LIST**

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### **EXHIBITORS LIST**



1. Port of Argentia



2. Pattern Energy



3. Energy NL



4. Integrated Logistics (NL) Ltd.



5. Town of Placentia



6. Marine Atlantic



7. NL Employers Council



8. TMSI Ltd.



9. Trades NL



10. Cenovus Energy Inc.



11. Vale NL



12. Wedgwood Insurance



13. Oceanside Equipment Ltd.



14. Rock Safety Industrial Ltd.



15. North Atlantic



16. Newfoundland Power



17. Desgagnés Atlantik Inc.



18. Office to Advance Women Apprentices



19. Argentia Industrial Services



20. SDP



21. HiTech Communications Ltd.







23. REL – Rogers Enterprises Ltd.



24. Fairport Services



25. College of the North Atlantic



26. Media



27. Media



28. Atlantic Canada Regional Council



29. HR Project Partners



30. Placentia Chamber of Commerce



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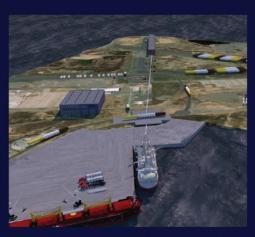
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