



PBIS 2026

 NAVIGATING CHANGE

PROGRAM GUIDE & EVENT SCHEDULE



September 16–17, 2026 | Port of Argentia Wellness Centre



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PBIS 2026

MAIN PRIZE DRAW



ISLANDS IN THE BAY
COTTAGES

Merasheen

Modern Waterfront Escape

One of 4 Modern Waterfront Cottages

Dunville, Placentia Bay, Newfoundland and Labrador



Weekend Getaway

ISLANDS IN THE BAY COTTAGES

Dunville, Newfoundland & Labrador



BOARD & STAFF

PBIS 2026: Navigating Change



BOARD OF DIRECTORS 2026

Pam Constantine	President
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Joan Rideout	Director
Don Horlick	Director

PBIS COMMITTEE 2026

Claudette Pittman	Chairperson
Ray Greene	Committee
Joan Rideout	Committee
Jennifer Bennett	Committee
Pam Constantine	Committee
James O'Keefe	Committee
Winnie Barry	Committee

PCC STAFF

Winnie Barry	Program Coordinator
Evelyn Ennis	Assistant Coordinator PBIS
Rhonda O'Keefe	Event Support
Maggie Lawrence	Event Support



PARTNERS & SPONSORS

PBIS 2026: Navigating Change



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Argentina NL A0B 1W0

Head office –
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St. John's NL A1C 6M9

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A large industrial facility, likely a refinery or chemical plant, is shown at sunset. The sky is a mix of orange, yellow, and purple. Several tall smokestacks are visible, with one on the left emitting a thick plume of dark smoke. The facility itself is a complex of pipes, tanks, and structures, with some lights glowing. In the background, a body of water and distant hills are visible.

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WELCOME LETTERS

PBIS 2026: Navigating Change





PAMELA CONSTANTINE

President, Placentia Area Chamber of Commerce

On behalf of the Placentia Area Chamber of Commerce, it is my pleasure to welcome you to PBIS 2026.

This year's theme, "Navigating Change," reflects the opportunities and challenges shaping our businesses, industries, and communities. With continued activity in industrial development, energy, marine operations, infrastructure and investment, this is an exciting time for Placentia Bay.

PBIS brings together industry leaders, government, businesses, innovators, and community partners to explore growth, investment, innovation and economic development. Through presentations, panels, exhibitions and networking, we hope to encourage meaningful connections, share ideas and strengthen our regional economy.

This year is especially significant as the Placentia Area Chamber of Commerce celebrates its 40th anniversary. For four decades, the Chamber has proudly supported local businesses, promoted investment, and contributed to the economic well-being of our region. PBIS reflects that commitment by showcasing the people, businesses, industries, and opportunities shaping Placentia Bay.

My sincere thanks to our committee, staff, volunteers, speakers, exhibitors, sponsors, government partners, and community organizations for making PBIS 2026 possible.

Together, let's navigate change, embrace opportunity, and help shape the future of Placentia Bay.

Welcome to PBIS 2026 and enjoy the Showcase!



CLAUDETTE PITTMAN

Chair, Placentia Bay Industrial Showcase

Welcome to our conference, Navigating Change.

We are delighted to bring together professionals, leaders, and community members who share a commitment to learning, growth, and embracing new opportunities. In a world marked by constant transformation, our ability to adapt, innovate, and lead with confidence is more important than ever.

This conference has been designed to provide valuable insights, meaningful dialogue, and practical strategies to help us navigate the challenges and possibilities that change presents. Through keynote presentations, discussions, and networking opportunities, we hope you will gain new perspectives, strengthen connections, and leave inspired to turn change into opportunity.

Thank you for joining us and contributing your knowledge, experience, and enthusiasm. Your participation helps create a dynamic and engaging environment where ideas can flourish and lasting impact can be made.

We hope you enjoy the conference and wish you a rewarding and memorable experience.

Welcome, and let us navigate change together.



HON SHERRY GAMBIN-WALSH

MHA, Placentia - St. Mary's

As the Member of the House of Assembly for the District of Placentia - St. Mary's, I am pleased to welcome you to the 2026 Placentia Bay Industrial Showcase.

This year's theme, Navigating Change, reflects the resilience, innovation, and determination that continues to define our region. As industries evolve and new opportunities emerge, this showcase brings together leaders, businesses, and community partners to share ideas, strengthen relationships, and help shape the future of Placentia Bay.

The Placentia Bay Industrial Showcase provides an excellent forum for collaboration, strategic networking, and exploring the opportunities that will drive sustainable economic growth throughout our region.

While you are here, I encourage you to take the opportunity to experience the beauty, history, and hospitality of Placentia and the surrounding communities.

It is always a pleasure to welcome visitors to our region, and I wish you a successful and rewarding Showcase.

HON SHERRY GAMBIN-WALSH, MHA

District for Placentia-St. Mary's



JAMIE NEVILLE

Mayor, Town of Placentia

On behalf of the Town of Placentia, it is my pleasure to welcome you to the Placentia Bay Industrial Showcase 2026.

This year's theme, "Navigating Change," reflects both the challenges and the opportunities facing our region. As industries evolve, technologies advance, and new partnerships emerge, Placentia Bay continues to demonstrate resilience, innovation, and a shared commitment to sustainable growth.

The Industrial Showcase provides an important opportunity to connect businesses, industry leaders, government representatives, educators, and community members. It is a place to exchange ideas, explore new opportunities, and celebrate the people and organizations that are helping shape the future of our region.

Placentia has a proud industrial heritage, and today we continue to build on that foundation by embracing change while remaining committed to the values that have always defined our communities—hard work, collaboration, and determination. Together, we are creating a stronger, more diversified economy that will benefit generations to come.

I would like to extend my sincere appreciation to the organizers, exhibitors, sponsors, volunteers, and everyone whose dedication has made this event possible. Your commitment to showcasing the strength and potential of Placentia Bay is truly commendable.

Whether you are attending to network, learn, discover new opportunities, or share your expertise, I hope you find this year's Showcase both informative and inspiring.

Thank you for joining us, and welcome to the Placentia Bay Industrial Showcase.



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EVENT SCHEDULE

PBIS 2026: Navigating Change



WEDNESDAY, SEPTEMBER 16

8:30 AM

REGISTRATION OPENS & EXHIBITOR SET-UP

9:30 AM

WELCOME & OPENING REMARKS

Claudette Pittman (Emcee), Chair, PBIS 2026 Conference Planning Committee

Pamela Constantine, President, Placentia Area Chamber of Commerce

His Worship Jamie Neville, Mayor, Town of Placentia

Premier's Video Address:

The Honourable Tony Wakeham, Premier of Newfoundland and Labrador

10:00 AM

OPENING KEYNOTE

Colin Tibbo, Vice President, Service & Innovation Marine Atlantic Inc.

*Driving Innovation In Marine Transportation,
Modernizing Service Delivery at Marine Atlantic.*

10:15 AM

EXHIBITION OPEN

CONFERENCE SESSION I - NAVIGATING CHANGE: POSITIONING FOR GROWTH

Gerry Hynes, Chief Administrative Officer, Town of Placentia

Charlene Johnson, Chief Executive Officer, Energy NL

Tracey Power, Chief Financial Officer, North Atlantic Canada

Leadership Perspectives on Growth, Investment & Regional Opportunity.

11:00 AM

NETWORKING HUB

Claudette Pittman (Moderator)

Quick Insights. Practical Resources. Business Connections.

BUSINESS BITE – SESSION I

Employer & Business Resources

Board of Trade – Employer Resources

Navigating Workplace Change with Confidence

5-Minute Introduction

Jeff Butt, Senior Employer Advisor

Shane Hickey, Director of Employment Advisors

Practical, no-cost resources for employers. Occupational Health & Safety, Workers' Compensation, Employer Responsibilities, Return-to-Work Support.

BUSINESS BITE – SESSION II

Business Development Bank of Canada (BDC)

LIFT Program

5-Minute Introduction

Jerry O'Neil, Account Manager, Financing – Small Business

Discover BDC resources supporting: Financing, Advisory Services, Digital Solutions, Innovation & Productivity, Technology Adoption & Growth.

BUSINESS BITE – SESSION III

Pattern Canada - Networking & Recharge Lounge

Connect. Recharge. Get Ready for What's Next.

Take a break, connect with fellow delegates, or recharge in a comfortable space featuring: Comfortable Seating, Complimentary Water & Coffee, Device Charging, Informal Meeting Space.

Open to all PBIS attendees. Make the Networking Hub and Exhibition an important part of your PBIS experience.

11:15 AM

NUTRITIONAL BREAK

11:30 AM

PODIUM PRESENTATION

Jonathan P. Galgay, Director, Legislative Affairs, NL Canadian Federation of Independent Business (CFIB)

Tariffs: What's The Impact?

12:15 PM

LUNCHEON

Location: **Star of the Sea Hall, 14–16 Jubilee Road, Placentia**

LUNCHEON KEYNOTE

The Honourable Joanne Thompson, Member of Parliament, St. John's East

*The Future of Newfoundland & Labrador's Offshore Industries:
Opportunities for Placentia Bay.*

2:15 PM

**CONFERENCE SESSION II -
PLACENTIA BAY PROJECTS**

Paul Burton, Vice President, Refining & Refinery Manager,
Braya Renewable Fuels, Come By Chance

Elizabeth Barlow, Regional Director, Cermaq Newfoundland

Nancy Maher, Operations Manager, Maher's Contracting Ltd.

Industrial Projects, Operations & Regional Innovation.

3:00 PM

PODIUM PRESENTATION

Felix De Kock, Refinery Manager, Vale Base Metals,
Long Harbour, Placentia Bay, NL

*From Newfoundland & Labrador to the World:
The Future of Critical Minerals and Regional Economic Growth.*

3:30 PM

WELLNESS BEYOND THE SESSIONS

Guided Hike – Placentia Loop

Connect. Explore. Recharge.

YMCA Wellness Activities

Swimming, Conditioning, Fitness.

Conference passes & valid photo ID are required for YMCA activities.

A great opportunity to step away, recharge, get active, and connect with fellow delegates.

7:00 PM

CONFERENCE RECEPTION & CHARITY NIGHT

Location: **Dockside Pub, 197–199, Jersey Side Hill**

Welcome by: **Claudette Pittman, Chair, PBIS 2026**

Featuring:

Karaoke with Floyd Edison

Cash Bar

***Ticket Required for Entry.** An evening of networking, entertainment and community support. Donations will be accepted in support of a local charitable/non-profit organization.*

THURSDAY, SEPTEMBER 17

8:30 AM

CONTINENTAL BREAKFAST

9:30 AM

BREAKFAST KEYNOTE

Nick Careen Jr. Senior Vice President & Acting Deputy Director
General International Air Transport Association (IATA)

Small Town Beginnings, From Newfoundland Roots to Global Leadership

10:00 AM

EXHIBITION OPEN

CONFERENCE SESSION III - INVESTING IN GROWTH

Bryon Chubbs, VP, Engineering & Energy Supply, Newfoundland Power
Elizabeth Beckett, ACOA'S Director General, Regional Operations for
Newfoundland & Labrador, Atlantic Canada Opportunities Agency (ACOA)
Julianne Griffin, CEO, Labrador North Chamber of Commerce

Building the Partnerships That Drive Regional Prosperity.

10:45 AM

NETWORKING BREAK & EXHIBITION

11:00 AM

CONFERENCE SESSION IV - FIRESIDE DISCUSSION, SECURING OUR FUTURE

John R. Whelan (Moderator), Principal, Whelan Dispute Resolution
Dr. Jeff Collins, Director, Palmer Canadian Leadership Institute,
Confederation Centre of the Arts
Victoria Belbin M.M.S., ICD.D., CEO, Atlantic Canada Aerospace
& Defence Association (ACADA)
The Honourable Seamus O'Regan Jr., P.C. Senior Business Advisor,
Stewart McKelvey

*Securing Our Future: Defence, National Security & Strategic
Infrastructure in Atlantic Canada.*

12:00PM

PODIUM PRESENTATION

Brandon Ellis, Vice President, Policy & Government Relations Atlantic Chamber of Commerce

Red Tape Reduction
Creating a More Business – Friendly Environment.

12:30 PM

PODIUM PRESENTATION

Jim Keating, Chief Executive Officer, Oil & Gas Corporation of Newfoundland & Labrador (OILCO)

From Offshore Resources to Onshore Opportunities:
What It Means for Placentia Bay?

CONFERENCE CLOSING

1:15 PM

LUNCHEON & CLOSING KEYNOTE

The Honourable David Brazil, E.C.N.L., Senior Advisor, Global Public Affairs

Lessons from Leadership: Navigating Change!

2:00 PM

CLOSING REMARKS

Claudette Pittman, Chair, PBIS 2026 Conference Planning Committee

2:10 PM

MAIN PRIZE DRAW

Weekend Getaway Package
Islands in the Bay Cottages,
Dunville, Newfoundland & Labrador

IMPORTANT NOTE

Unless otherwise indicated, all PBIS 2026 activities—including the Exhibition, Conference Sessions, Breakfast, and Day Two Luncheon—will take place at:

Port of Argentia Wellness Centre, 79 – 81 Blockhouse Road, Placentia



EXHIBITORS LIST

PBIS 2026: Navigating Change





1. Pattern Energy



2. Business Development Corporation



3. Board of Trade



4. Town of Placentia



5. Marine Atlantic



6. Islands in the Bay Cottages



7. Argentia Industrial Services



8. North Atlantic



9. Vale



10. Helmets to Hard Hats



11. TMSI



12. Port of Argentia



13. Integrated Logistics



14. Mining Industry NL



15. Locke's Electrical



16. Energy NL



17. Braya Renewable Fuels



18. DSS Protection



19. Department of Jobs, Growth & Development



20. College of the North Atlantic



21. Placentia Chamber of Commerce



22. Westlund Division
EMCO Corporation



23. PG Construction
& Expertise



24. Media
(JAC Marketing)



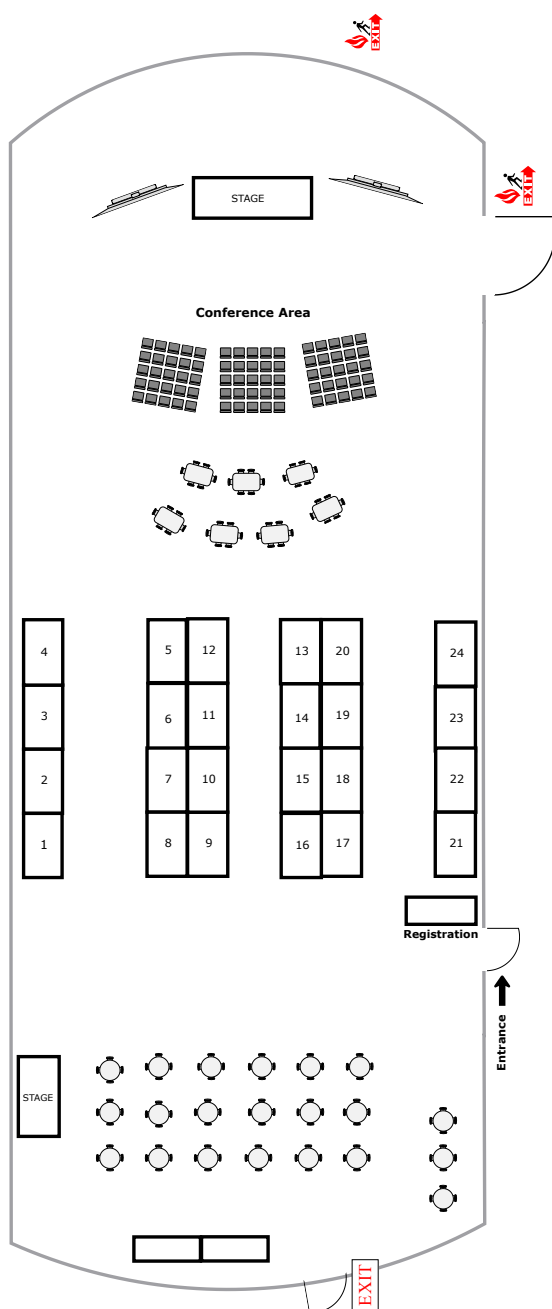
FLOOR PLAN

PBIS 2026: Navigating Change



LEGEND

1. Pattern Energy
2. Business Development Corporation
3. Board of Trade
4. Town of Placentia
5. Marine Atlantic
6. Islands in the Bay Cottages
7. Argentia Industrial Services
8. North Atlantic
9. Vale
10. Helmets to Hardhats
11. TMSI
12. Port of Argentina
13. Integrated Logistics
14. Mining Industry NL
15. Locke's Electrical
16. Energy NL
17. Braya Renewable Fuels
18. DSS Protection
19. Department of Jobs, Growth & Development
20. College of the North Atlantic
21. Placentia Chamber of Commerce
22. Westlund Division EMCO Corporation
23. Construction & Expertise
24. Media (JAC Marketing)





WHERE TO EAT / STAY

PBIS 2026: Navigating Change



WHERE TO EAT?

Dockside Pub

197-199 Jerseyside Hill
Jerseyside, NL
709-227-2162

Harolds Hotel & Restaurant

Placentia, NL
709-227-2107

Hoi Pun

Placentia, NL
709-227-2549

Mary Browns

Placentia Mall
Placentia, NL
709-227-3763

Tim Hortons

59 Blockhouse Road
Placentia, NL
709-227-0397

Mitchell's Deli

Jerseyside, NL
709-227-1112

WHERE TO STAY?

Harold Hotel

16 Blockhouse Road, Placentia
709-227-2107

Ocean View Efficiency Units

10 Veteran's Way, Placentia
709-227-5151

Bridgeway Hotel

Prince William Drive, Placentia
709-227-1700

Islands by the Bay Cottages

1491-1501 Main Road
Dunville, Placentia Bay
A0B 1S0
www.islandsinthebaycottages.ca
709-691-4121

Bay Chalets Inc.

Margies Place – 14 Larkin Drive, Freshwater
Cliff House – 1551 Main Road
709-213-9159

Castle Landing B&B

16 Larkin Drive, Freshwater
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ENERGY NL CONFERENCE & EXHIBITION
JUNE 2 - 4, 2026



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PRESENTERS

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THE HONOURABLE TONY WAKEHAM

Premier of Newfoundland & Labrador

Tony Wakeham was born in Placentia, Newfoundland and Labrador, and has dedicated his career to public service and community leadership.

Before entering politics, his career spanned government, health care administration, and business, reflecting a lifelong commitment to improving the lives of people across the province. As a member of the public service, he served as a senior executive in the provincial Department of Health and was President and Chief Executive Officer of Labrador-Grenfell Health.

An accomplished leader in sport, Premier Wakeham's passion for basketball began at Laval High School and Memorial University. He later coached Newfoundland and Labrador's Canada Games team and served as president of both provincial and national basketball associations. His contributions to the sport earned him induction into the Newfoundland and Labrador Basketball Hall of Fame, underscoring his dedication to teamwork and community engagement.

Premier Wakeham's vision is clear: put people first to build a stronger future for ALL of us. That means lowering taxes, improving health care, and creating safer communities so everyone feels secure.

Premier Wakeham and his wife, Patricia, are proud to call Kippens home, and their greatest joy is spending time with their children and grandchildren.

Elected as the Member of the House of Assembly for Stephenville–Port au Port in 2019, Premier Wakeham became Leader of the Progressive Conservative Party in 2023 and was sworn in as Newfoundland and Labrador's 16th Premier in October 2025.



COLIN TIBBO

Vice President, Service & Innovation
Marine Atlantic Inc.

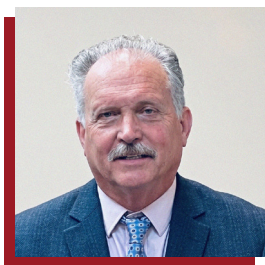
Colin Tibbo is Vice President, Service and Innovation at Marine Atlantic, where he leads the organization's innovation strategy and promotes a company-wide commitment to service excellence. His portfolio includes customer relations, reservations, marketing, service delivery, revenue generation and information technology. He earned a Bachelor of Science, majoring in Computer Science, from Memorial University in 1993.

Before 2006, Colin served as Director of Information Technology with the provincial Department of Justice. That year, he joined the team tasked with redesigning the Government of Newfoundland and Labrador's IT delivery model, work that led to the creation of the Office of the Chief Information Officer (OCIO).

Colin was subsequently appointed Executive Director of Infrastructure Services at the OCIO, with responsibility for the government's IT infrastructure, service desk and data centre environments. In 2008, he became Executive Director of Solution Delivery, overseeing enterprise architecture and all technology-enabled OCIO projects. A key part of his mandate was supporting the growth of the province's technology sector by partnering with local companies to deliver government IT projects.

Colin also serves on the Board of Directors of the Canadian Ferry Association and chairs its Committee on Innovation.

He joined Marine Atlantic in 2011.



GERRY HYNES

Chief Administrative Officer, Town of Placentia

Gerry Hynes - Chief Administrative Officer, Town of Placentia Gerry Hynes is the Chief Administrative Officer with the Town of Placentia who brings a wealth of experience and dedication to his role. Gerry has an Education in Architectural Drafting and 30 years' experience in project management positions. Gerry is LEED BD+C and CET Certified. He has previous work experience with various councils making him familiar with both the operations' requirements and procedural policies that are required to manage a municipality.

Through his employment he has become familiar with government regulations such as the Public Procurement Act, Access to Information and Protection of Privacy, along with various Municipal Acts.

Gerry is actively volunteering in several community groups including the Placentia Lions Club, Special Olympics, and Hike Placentia. He resides in Southeast Placentia with his wife Rhonda, enjoying the close-knit community and the scenic surroundings. Though their two children now live abroad, the family maintains strong connections and cherishes their time together.

As CAO, Gerry is committed to fostering a vibrant, sustainable, and inclusive future for Placentia, ensuring that the town continues to thrive for generations to come.



CHARLENE JOHNSON

CEO, Energy NL

Charlene Johnson was a Member of the House of Assembly, Government of Newfoundland and Labrador, from 2003 to 2014. She was a senior cabinet minister in several departments including, Finance and Human Resource Secretariat, President of Treasury Board; Innovation, Business and Rural Development; Child, Youth and Family Services; and Environment and Conservation. She was also the minister responsible for the Status of Women and parliamentary secretary to the Minister of Natural Resources. Prior to the Government of Newfoundland and Labrador, Charlene worked as a policy analyst for the Nova Scotia Utility and Review Board.

Following her time in provincial politics Charlene lived in Brunei. During her time overseas, she completed a Master of Business Administration (with Distinction) from Heriot Watt University in Edinburgh, Scotland. This complements her Bachelor of Science in forest engineering from the University of New Brunswick and Master of Applied Science in environmental engineering from Memorial University. Charlene has the ICD.D designation from the Institute of Corporate Directors and recently completed the Energy Innovation and Emerging Technologies certificate from Stanford University.

Charlene became Chief Executive Officer of Energy NL on January 9, 2018.



TRACEY POWER

CFO, North Atlantic Canada

Tracey Power, CPA, CGA, B. Comm (Co-op) is Chief Financial Officer at North Atlantic, where she is leading the company's enterprise-wide business process transformation as it diversifies its operations and expands globally. With more than 20 years of experience, Tracey has held senior leadership roles overseeing Finance, Information Technology, Commercial, and Human Resources functions across the energy, industrial services, and infrastructure sectors.

Prior to joining North Atlantic, she served as CFO for the Crosbie Group and 360 Marine and previously held senior finance positions with Cenovus Energy and Husky Energy. Tracey is a Chartered Professional Accountant and holds a Bachelor of Commerce (Co-op) degree from Memorial University. She is an active contributor to the community, serving as Treasurer on the Board of Choices for Youth, a member of the Memorial University School of Business Advisory Board, and on the Finance and Audit Committee of the St. John's Board of Trade.



JONATHAN P. GALGAY

Director, Legislative Affairs, NL
Canadian Federation of Independent
Business (CFIB)

As Legislative Director for Newfoundland and Labrador, Jonathan leads the development of strategic public policy, research, advocacy, and communications initiatives to support small businesses across the province.

With over 20 years of experience in municipal governance, legislative affairs, and public policy, Jonathan brings a wealth of experience and a proven track record of success. Prior to joining CFIB, he held senior roles within the Government of Newfoundland and Labrador, including in the Department of Health and Community Services and the Department of Justice.

Jonathan's career also includes extensive experience in municipal governance, having served as Chief Administrative Officer for the towns of Stephenville, Placentia, and Twillingate. He was also an elected Councillor for the City of St. John's, where he chaired key committees, including Finance and Administration, Public Works, and Regional Fire Services.

Jonathan studied Political Science and Sociology at Memorial University and has served on numerous boards, such as the Federation of Canadian Municipalities (FCM) and the Municipalities Newfoundland and Labrador (MNL), to name a few.

Recognized as a Canada 150 Community Leader, Jonathan remains deeply committed to advancing sound public policy and fostering vibrant, resilient communities.



THE HONOURABLE JOANNE THOMPSON

Minister of Fisheries, Member of Parliament
St. John's East

The Honourable Joanne Thompson is the Minister of Fisheries and has been the Member of Parliament for St. John's East since 2021.

Born and raised in St. John's, Newfoundland and Labrador, Minister Thompson is a community leader, registered nurse and entrepreneur. Thompson most recently served as the Executive Director of The Gathering Place, a community health centre serving vulnerable populations in downtown St. John's, where she worked on the frontlines of the pandemic. Thompson has been recognized with the Senate of Canada Sesquicentennial Medal and the Newfoundland and Labrador Human Rights Award.

Thompson holds a Master of Business Administration in Social Enterprise from the University of Fredericton, in addition to a Bachelor of Nursing and a graduate degree in gemology. She lives in St. John's East with her husband and has three grown children.



PAUL BURTON

Vice President, Refining & Refinery Manager
Braya Renewable Fuels, Come By Chance

Paul Burton is the VP of Refining and Refinery Manager at Braya Renewable Fuels' Come By Chance refinery and is responsible for all refinery operations. A power engineer by trade, Paul brings over thirty years of experience to his role at the refinery.

Paul has held process and control technician roles prior to his current position and has worked in the upstream side of the oil and gas industry with Imperial Oil and Exxon.



ELIZABETH BARLOW

Regional Director, Cermaq Newfoundland,
Marystown, Placentia Bay, NL

Elizabeth Barlow brings twenty-nine years of experience in the fisheries and aquaculture sectors, working in both industry and government. Her expertise includes sustainability, certification and compliance initiatives, project management and leadership, strategic and analytical thinking, budget management, bio-technical assessment, staff supervision, and communications. A self-starter with a strong understanding of the industry, Elizabeth excels at identifying development opportunities, anticipating emerging needs, and addressing complex issues.



NANCY MAHER

Operations Manager, Maher's Contracting Ltd

Nancy Maher is the Operations Manager of Maher's Contracting Ltd., a family-owned heavy civil and marine construction company based in Placentia, Newfoundland and Labrador. Founded by her father more than 50 years ago during the era of the Argentia naval base, Nancy now works alongside her father and brother in leading the company and its team of approximately 35 employees.

With a background in engineering, operations, quality management and business administration, Nancy is passionate about the growth of Newfoundland and Labrador's industrial sector and the role local businesses can play in building the province's future.



FELIX DE KOCK

Refinery Manager, Vale Base Metals,
Long Harbour, Placentia Bay, NL

Felix de Kock is the Refinery Manager at Vale Base Metals' Long Harbour Operations. With more than 30 years of experience in the nickel mining and processing industry, Felix brings extensive expertise in operations, process development, modelling, and optimization. In addition to leading operational teams within private industry, he has provided consulting and technical support to mining and processing facilities across North America, South America, Africa, and Australia.

Originally from South Africa, Felix spent many years working in Alberta before joining the Vale Base Metals Long Harbour team in January 2026. His global experience and deep technical knowledge have helped drive operational excellence and continuous improvement throughout his career.



NICK CAREEN JR.

Senior Vice President & Acting Deputy
Director General, International Air Transport
Association (IATA)

Nick Careen is the Senior Vice President of Operations, Safety, and Security at the International Air Transport Association (IATA). Appointed in October 2015, he oversees the global organization's mandates regarding flight operations, digital identity, passenger experience and standards, airline retailing airport relations, the world's largest Aviation safety data platform, safety, security, ground operations and cargo.

Alongside global operations, Careen manages all IATA's regional activities covering 52 countries globally. This regional portfolio centers on expanding and managing expectations of current membership, navigating government relations, recovering blocked funds, and driving targeted local advocacy.

Before joining IATA, Careen built a multi-decade career within the North American airline sector. He held several executive operational roles at Air Canada and its subsidiary, Jazz, ultimately serving as Vice President of Airports, Call Centres, and Customer Relations.

He holds a degree in Political Science and serves as Chairman of the Board for Cargo Network Services Corporation (CNS), and member of the Board of Directors of BITCO a Chinese subsidiary based in Beijing



BYRON CHUBBS

Vice President, Engineering &
Energy Supply, Newfoundland Power

Raised in St. Lewis, Labrador, Byron joined Newfoundland Power in 2006 and over the next 10 years held a series of progressively senior roles across the organization. In 2016, he was appointed Vice President, Customer Service, at our sister company, Maritime Electric, in Prince Edward Island.

He returned to Newfoundland Power in 2018 and currently serves as Vice President, Engineering and Energy Supply, with responsibilities for the Company's capital projects, system planning, generation operations, technology and cybersecurity.

A graduate of Memorial University with a degree in Electrical Engineering, Byron also serves on Electricity Canada's Distribution Council and is the Immediate Past Chair of the Board of Trade.



ELIZABETH BECKETT

ACOA'S Director General Regional Operations
for Newfoundland & Labrador Atlantic Canada
Opportunities Agency (ACOA)

Elizabeth Beckett is the Director General of Regional Operations for ACOA in Newfoundland and Labrador. With deep roots in the province and a strong dedication to public service, she brings regional insight and a passion for supporting local communities and businesses.

A practical and innovative thinker, Elizabeth is known for her ability to translate complex ideas into authentic, meaningful messages that resonate. She holds a Bachelor of Music and a Master of Arts in Musicology, bringing a creative lens to her executive leadership, balanced by over 20 years of experience in policy and program delivery.

Elizabeth began her public service career in Ottawa, holding roles with Health Canada and Canadian Heritage before returning to St. John's in 2009 to join ACOA. As DG of Regional Operations, she oversees the delivery of programs and initiatives that advance economic growth, inclusive development, and sectoral innovation across the province.

Outside of work, Elizabeth enjoys spending time outdoors hiking, canoeing, camping, and cross-country skiing with her family—or relaxing with a good book and a cup of tea.



JULIANNE GRIFFIN

CEO, Labrador North Chamber of Commerce

Julianne moved to Happy Valley-Goose Bay, Labrador, in April 2010 after accepting the position of Logistics Coordinator with the LNCC. She remained with the LNCC for six years in roles relating to event management, public relations, and marketing. Julianne worked for the Town of Happy Valley-Goose Bay as the Director of Economic Development and has also worked in various capacities with the governments of Alberta and Nova Scotia. In July 2019, Julianne accepted the position of Chief Executive Officer with the LNCC.

Julianne brings significant experience to the organization relating to economic development, event management, communications and marketing, public relations, and member relations. She holds degrees in sociology and public relations, and a Masters degree in public relations from Mount Saint Vincent University in Halifax, N.S. She currently sits as a Director on the Labrador Grenfell Health Foundation's East Chapter, the YMCA Newfoundland and Labrador Board of Directors, and the Ronald McDonald House Charities Newfoundland and Labrador. She was also elected to the Kids Eat Smart Newfoundland and Labrador Board of Directors in 2024.

Julianne is a strong advocate for economic and community development in Labrador. She is the President of the local Trappers' Running Club, a certified group cycle fit instructor, and an avid community volunteer. She enjoys running, camping and hunting in the great outdoors, and currently resides in Happy Valley-Goose Bay with her husband, Chris, and her children, Maxwell and Asher.



JOHN R. WHELAN

Principal, Whelan Dispute Resolution

Originally from Jerseyside and now dividing his time between Bond's Path and Town, John was called to the Newfoundland & Labrador Bar in 2009 - John is a sought after workplace investigator, mediator, and arbitrator.

John has significant experience as General Counsel for a large group of companies within the Province, including unionized operations with over 900 employees. John oversaw all Labour Relations and was the lead negotiator for multiple Collective Agreements covering a diverse range of operations in the health care sector.

John is Bencher of the Law Society of Newfoundland & Labrador and President of the Liberal Party of Newfoundland & Labrador. John has held numerous appointments in the province including time as the Chief Adjudicator of the Royal Newfoundland Constabulary Public Complaints Commission, a Member of ADRIC's National Selection Committee, Vice-Chair of the Newfoundland & Labrador Standing Fish Price-Setting Panel, the Law Society of Newfoundland & Labrador Disciplinary Panel, the Provincial Court Judges' Salary & Benefits Tribunal, the Newfoundland & Labrador Labour Relations Board, and a Director of the Newfoundland & Labrador Employers' Council.



DR. JEFF COLLINS

Director, Palmer Canadian Leadership Institute,
Confederation Centre of the Arts

Jeffrey (Jeff) F. Collins is the inaugural Director of the Palmer Canadian Leadership Institute in Charlottetown, Prince Edward Island, housed within the Confederation Centre of the Arts, where he convenes national conversations on leadership, public policy, and Canada's global role.

Before joining the Centre in May 2026, he was an Assistant Professor of Political Science at the University of Prince Edward Island, twice recognized for teaching excellence. At Canada's Department of National Defence, he helped develop the country's first Defence Industrial Strategy and Defence Supply Chain Resilience Strategy; for the Government of Prince Edward Island, he served as trade negotiator and founding co-chair of the Canadian Free Trade Agreement's Procurement.

A recognized authority on Canadian defence policy and procurement, he is the author of *Reassessing the Revolution in Military Affairs* (Palgrave Macmillan, 2015) and *Canada's Defence Procurement Woes* (2024) and is completing *Defending Canada in the 21st Century: A Primer*, forthcoming from the University of Toronto Press.

A 2024-25 Action Canada Fellow, Banff Forum board member, and Warsaw Security Forum New Security Leader, he holds a PhD in Political Science from Carleton University, an MA in Strategic Studies from the University of Birmingham, a law degree from the University of Aberdeen, and a BA in History and Political Science from Memorial University of Newfoundland. A Newfoundlander by birth (proudly from Placentia) and an Islander by choice, he lives in Prince Edward Island with his spouse and two young children.



VICTORIA BELBIN, M.M.S., ICD.D.

CEO, Atlantic Canada Aerospace & Defence
Association (ACADA)

Victoria Belbin brings new perspectives to boardrooms and business. She has combined two passions: advocating for the wellbeing of Newfoundland and Labrador through her work and supporting her community through volunteering. A proven, effective and compelling leader with a strong, national reputation, Victoria is currently channeling her experience, strategic thinking, and business acumen into her role as Chief Executive Officer for the Atlantic Canada Aerospace & Defence Association (ACADA) and to her community through many volunteer board positions.

Since joining ACADA in 2021, she has been a driving force in fostering innovation and collaboration within Atlantic Canada's aerospace and defence sectors. Under her leadership, ACADA has strengthened its role as a catalyst for industry growth, bringing together key stakeholders and spearheading initiatives that amplify the region's contributions to Canada's economy.

Victoria has held previous positions as Chief Executive Officer of the Canadian Home Builders' Association Newfoundland and Labrador (CHBA-NL) and Executive Director with the Newfoundland and Labrador Regional Economic Development Association.

Victoria holds a Master of Marine Studies and a BA (Hons) History/Sociology from Memorial University. She earned her ICD.D designation through the Institute for Corporate Directors.



THE HONOURABLE SEAMUS O'REGAN JR., P.C.

Vice Chair Global Public Affairs
Senior Business Advisor, Stewart McKelvey

Seamus O'Regan has served as Canada's Natural Resources Minister, Minister of Indigenous Services, Minister of Labour, Minister for Seniors, Minister of Veterans Affairs and Associate Minister of National Defence. He was first elected Member of Parliament for St. John's South-Mount Pearl in 2015 and reelected in 2019 and 2021.

He was born in St. John's, Newfoundland, and raised in Goose Bay, Labrador. He studied politics at St. Francis Xavier University and University College, Dublin, and marketing strategies at INSEAD, near Paris. He graduated Master of Philosophy from the University of Cambridge, with a dissertation on Indigenous participation in large-scale natural resource development.

Before elected politics, he was a host of Canada's leading morning news programme, Canada AM, for ten years. Today, he is Vice-Chair at Global Public Affairs and Senior Business Advisor at Stewart McKelvey, the largest law firm in Atlantic Canada.



BRANDON ELLIS

Vice President, Policy & Government
Relations, Atlantic Chamber of Commerce

With more than 7 years of multi-chamber and public sector experience, Brandon drives strategic policy initiatives for the Atlantic Chamber of Commerce and its 90 member Chambers across Atlantic Canada.

Brandon is a graduate of Memorial University of Newfoundland's M.A in Political Science program and has also completed a B.A (Hons) from Cape Breton University.



JIM KEATING

Chief Executive Officer, Oil & Gas Corporation
of Newfoundland & Labrador (OILCO)

Jim Keating has more than 30 years' experience in the oil and gas and energy sector. As CEO of the Province's oil and gas Crown corporation, Jim oversees the development of the Province's offshore oil and gas resources, as well as Bull Arm Fabrication. He is accountable on behalf of the Government of Newfoundland and Labrador, for its interests in the Hebron, White Rose Expansion, and Hibernia Southern Extension projects, the potential Bay du Nord Project as well as creating a geoscience-led exploration attraction strategy that has created over \$4 billion in exploration work commitments from international oil and gas explorers.

Prior to the establishment of OilCo in 2019, Jim was Executive Vice President at OilCo's legacy company – Nalcor Energy. During his time at Nalcor, Jim held various roles important to the region's non-renewable and renewable energy sector. His responsibilities included the executive responsible for the 5,400 megawatt hydroelectric plant at Churchill Falls, Labrador, the engineering division of the Province's regulated utility Newfoundland and Labrador Hydro, as well as leading the team that established the Province's first large-scale wind energy projects.



THE HONOURABLE DAVID BRAZIL, E.C.N.L.

Senior Advisor, Global Public Affairs

The Honourable David Brazil, E.C.N.L. is a Senior Advisor at Global Public Affairs. He is a former provincial party leader, Cabinet Minister, and five-term MHA, he brings deep expertise in navigating complex policy, political, and regulatory environments.

David is a seasoned public affairs leader with over three decades of experience across government, business, labour, and community service in Newfoundland and Labrador.

In addition to his public service, David has worked as a union executive, business owner, and leader within national and provincial organizations, giving him a well-rounded and practical understanding of organizational challenges.

His experience spans strategic planning, collective bargaining, public relations, financial management, and policy development. Known for a results-driven approach, David excels at building strategic relationships, navigating government systems, and delivering tailored solutions that help organizations move forward with clarity, confidence, and purpose.



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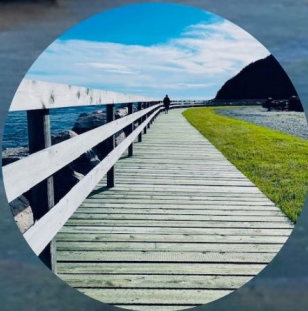


Placentia
Newfoundland & Labrador

The Town of Placentia would like to extend a warm welcome to all Placentia Bay Industrial Showcase participants!

As a proud partner of PBIS, we are excited to energize the future of our region.

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